



City of Chattanooga

**NEIGHBORHOOD
SERVICES
DEPARTMENT**

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FOR IMMEDIATE RELEASE

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R.O.A.R 2004 Kicks Off the New Year New Program Fights Illegal Dumping

Chattanooga, TN- The Neighborhood Services Department (NSD) of the City of Chattanooga will kick off their program season with the release of R.O.A.R 2004 on February 3.

A program fighting illegal dumping, ROAR2004 signifies "Report Offenses, Achieve Rewards." Callers may report illegal dumping to the 311 call center at City Hall and find out how to receive a \$50 reward.

The goal and focus of ROAR2004 is to encourage a sense of ownership, stewardship, and initiative in neighbors throughout Chattanooga.

The Neighborhood Services Department believes that the proactive efforts of citizens positively impacting their neighborhoods should be recognized and rewarded.

Illegal dumping has an extremely negative effect on our neighborhoods, as well as our environment. The Neighborhood Services Department's Neighborhood Relations Division will take this message out into the community, into schools and neighborhoods particularly affected by illegal dumping.

To report an instance of illegal dumping, call 311. Make sure you can identify items in the debris, or try to get a license plate number that identifies the offender. You may be asked to appear in court.

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