

2/12/13

RESOLUTION NO. _____

A RESOLUTION AUTHORIZING THE GANG TASK FORCE COORDINATOR TO ENTER INTO A DISCOUNTED CONTRACT WITH WTCI FOR THE PRODUCTION OF A GANG TASK FORCE MENTORING ROUNDTABLE PROGRAM, IN THE AMOUNT OF TEN THOUSAND DOLLARS (\$10,000.00).

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CHATTANOOGA, that it is hereby authorizing the Gang Task Force Coordinator to enter into a discounted contract with WTCI for the production of a Gang Task Force Mentoring Roundtable Program, in the amount of \$10,000.00.

Various mentoring agencies will describe the crucial role that mentors take in the lives of at-risk youth, their agencies' need for mentors, what being a mentor entails, and examples of successful mentoring relationships.

ADOPTED: _____, 2013

/mms

City of Chattanooga



Resolution Request Form

(This form is only required for resolutions requiring expenditure of City funds)

1/30/2013

Boyd Patterson

Department: Gang Task Force

Brief Description of Purpose for Resolution:

Resolution Number (if approved by Council): _____

The Gang Task Force requests permission to enter into a discounted contract with WTCI to professionally produce a roundtable discussion, at which various mentoring agencies will describe the crucial role that mentors take in the lives of at-risk youth, their agencies' need for mentors, what being a mentor entails, and examples of successful mentoring relationships.

Name of Vendor/Contractor/Grant, etc.	<u>WTCI</u>
Total project cost \$	<u>10,000</u>
Total City of Chattanooga Portion \$	<u>10,000</u>
City Amount Funded \$	<u>10,000</u>
New City Funding Required \$	<u>0</u>
City's Match Percentage %	<u>0%</u>

New Contract/Project? (Yes or No)	<u>Yes</u>
Funds Budgeted? (YES or NO)	<u>Yes</u>
Provide Fund	<u>1100 B00105</u>
Provide Cost Center	<u>701103</u>
Proposed Funding Source if not budgeted	_____
Grant Period (if applicable)	_____

List all other funding sources and amount for each contributor.

<u>Amount(s)</u>	<u>Grantor(s)</u>
_____	_____
\$ _____	_____
\$ _____	_____

Agency Grant Number _____

CFDA Number if known: _____

Other comments: (Include contingency amount, contractor, and other information useful in preparing resolution)

Approved by: _____

Reviewed by: FINANCE OFFICE

DESIGNATED OFFICIAL/ADMINISTRATOR

Please submit completed form to @budget, City Attorney and City Finance Officer



Production Proposal

Gang Task Force Mentoring Roundtable Program

WTCI will produce a 30-minute roundtable discussion program focusing on mentors with the gang task force model.

- The program will include a moderator and four expert panelists.
- The program will be broadcast on WTCI in prime time with a minimum of six repeats throughout the schedule, in a variety of time slots, for maximum exposure.
- The program will be offered to all other Tennessee PBS stations and to the Tennessee Channel for broadcast statewide.
- WTCI will solicit questions for the taping of the program from viewers via social media for an interactive component.
- WTCI will place program on website after initial airing and create a file for use on other websites and mobile media.

Total Cost: \$10,000.

Cost includes: studio rental, studio setup and breakdown, full crew, equipment, set design, promotions, graphic design, editing, production, scriptwriting, broadcast time, green room.

Peter DeLynn
WTCI Sr. V.P. of Production & Operations
423-702-7802
pdelynn@wtcityv.org

WTCI GANG MENTORS ROUNDTABLE-COST BREAKDOWN

Live Studio Taping

Number of Programs/Length: 1/:30

Item	No.	of Units	Unit Cost	Total Cost
PERSONNEL				
Producer	1	project	\$ 2,500.00	\$ 2,500.00
			Sub-Total	\$2,500.00
ACQUISITIONS/RIGHTS				
Music	1	project	\$ 500.00	\$ 500.00
			Sub-Total	\$ 500.00
STUDIO PRODUCTION				
Studio Rental	2	Days	\$ 2,500.00	\$5,000.00
			Sub-Total	\$ 5,000.00

Includes: Studio, control room, gear and crew of 8

- 3 Studio cameras (at least 1 with teleprompter)
- Control room
- Technical Director
- Graphics / teleprompter operator
- 3 Camera operators
- Audio operator
- Tape operator
- 5 hours of set-up and lighting
- 1 hour of production
- 4 hours to strike set and lights

Item	No.	of Units	Unit Cost	Total Cost
POST-PRODUCTION				
HD Edit Suite w Editor	16	hours	\$ 250.00	\$ 4,000.00
Graphics Package	1	project	\$ 2,500.00	\$ 2,500.00
DVD's	50	dvd's	\$ 5.00	\$ 250.00
Closed Captioning	1	programs	\$ 100.00	\$ 100.00
			Sub-Total	\$ 6,850.00
BROADCAST SCHEDULING				
Prime Time & Repeat Airings	6	half hours	\$ 500.00	\$ 3,000.00
			Sub-Total	\$ 3,000.00
PROJECT SUB-TOTAL				\$17,850.00
Administrative (10%): includes electricity, legal, accounting, contingency etc.				\$ 1,785.00
TOTAL PROJECT VALUE				\$ 19,635.00