

RESOLUTION NO. _____

A RESOLUTION AUTHORIZING THE ADMINISTRATOR FOR THE DEPARTMENT OF YOUTH AND FAMILY DEVELOPMENT, TO APPLY FOR AND, IF GRANTED, ACCEPT A GRANT FROM THE 2016 CHILDHOOD OBESITY PREVENTION PROGRAM, IN THE AMOUNT OF ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000.00).

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CHATTANOOGA, TENNESSEE, That the Administrator for the Department of Youth and Family Development is hereby authorized to apply for and, if granted, accept a grant from the 2016 Childhood Obesity Prevention Program, in the amount of \$120,000.00.

ADOPTED: _____, 2015

/mem

City of Chattanooga



Resolution/Ordinance Request Form

Date Prepared: 09/8/2015

Preparer: Chris Brown

Department: Youth & Family Development

Brief Description of Purpose for Resolution/Ordinance: Res./Ord. # _____ Council District # All

Authorization for the Administrator of the Department of Youth and Family Development to apply for and, if granted,

accept a grant from the 2016 Childhood Obesity Prevention Program in the amount of \$120,000.00.

This grant will provide support to the city in our efforts to eradicate childhood obesity. In addition to the award program, the partnership includes significant public awareness component.

Name of Vendor/Contractor/Grant, etc.	<u>Childhood Obesity Prevention</u>	New Contract/Project? (Yes or No)	<u>Yes</u>
Total project cost \$	<u>120,000.00</u>	Funds Budgeted? (YES or NO)	<u>No</u>
Total City of Chattanooga Portion \$	<u>None</u>	Provide Fund	_____
City Amount Funded \$	<u>None</u>	Provide Cost Center	_____
New City Funding Required \$	<u>None</u>	Proposed Funding Source if not budgeted	_____
City's Match Percentage %	<u>None</u>	Grant Period (if applicable)	_____

List all other funding sources and amount for each contributor.

<u>Amount(s)</u>	<u>Grantor(s)</u>
\$ _____	_____
\$ _____	_____
\$ _____	_____

<u>Amount(s)</u>	<u>Grantor(s)</u>
_____	_____
_____	_____
_____	_____

Agency Grant Number _____

CFDA Number if known _____

Other comments: (Include contingency amount, contractor, and other information useful in preparing resolution)

Approved by: _____

DESIGNATED OFFICIAL/ADMINISTRATOR

Reviewed by: FINANCE OFFICE

Please submit completed form to @budget, City Attorney and City Finance Officer

Revised: October, 2011

Childhood Obesity Prevention Awards

In 2012, The United States Conference of Mayors (USCM) and the American Beverage Association (ABA) partnered to create the Childhood Obesity Prevention Awards Program, a landmark three-year initiative to provide grant support to cities in their efforts to eradicate childhood obesity. In 2015, the beverage industry's Foundation, the American Beverage Foundation for a Healthy America (ABFHA), agreed to support USCM in its efforts to reduce childhood obesity — also a core mission of ABFHA — by funding another three-year round of grants. Meanwhile, ABA continues to partner with USCM in support of the USCM-ABA National Initiative, a multi-year mayoral educational program highlighting better solutions to reducing and preventing childhood obesity in communities across the country.

The partnership has three core components:

1. **Grants.** Over the course of this partnership, USCM, ABA and ABFHA will award more than \$2.6 million to more than 35 cities across the country.

YEAR 2012 AWARD WINNERS

1st Place	Large City	Louisville, Ky.
1st Place	Medium City	Allentown, Penn.
1st Place	Small City	Lima, Ohio
2nd Place	Large City	Houston, Texas
2nd Place	Medium City	Las Cruces, N.M.
2nd Place	Small City	Patterson, La.

YEAR 2014 AWARD WINNERS

1st Place	Large City	Denver, Colo.
1st Place	Medium City	Waterbury, Conn.
1st Place	Small City	York, Penn.
2nd Place	Large City	Dallas, Texas
2nd Place	Medium City	Little Rock, Ark.
2nd Place	Small City	Monrovia, Calif.

YEAR 2015 AWARD WINNERS

1st Place	Large City	Jacksonville, Fla.
1st Place	Medium City	New Haven, Conn.
1st Place	Small City	Lima, Ohio
2nd Place	Large City	Seattle, Wash.
2nd Place	Medium City	Green Bay, Wisc.
2nd Place	Small City	North Miami, Fla.

2. **Public Awareness.** In addition to the awards program, the partnership includes a significant public awareness component. For example, at USCM's 2012 Annual Meeting, USCM recruited 76 Mayors from cities across the country to record radio public service announcements (PSAs), in English and Spanish where possible,

on ways that parents and other citizens can help reverse the trend of childhood obesity. In 2016, ABA and USCM will once again offer this PSA opportunity to mayors. As part of this effort, USCM and ABA also created an extensive array of resources, such as sample op-ed pieces and social media messaging, that mayors and others can use to raise awareness of childhood obesity in their communities. These resources are available on the Childhood Obesity Prevention Awards website at www.usmayors.org/childhoodobesity.

- 3. Best Practices.** The third component of the partnership is connecting mayors with innovative, cost-effective program strategies to successfully reduce childhood obesity in their cities. These best practices highlight the innovative, sustainable and/or adaptable aspects of the Childhood Obesity Prevention Award-winning programs, and also provide insights into the history and development of each initiative.

ABOUT THE AMERICAN BEVERAGE ASSOCIATION

The American Beverage Association is the national trade association representing the broad spectrum of companies that manufacture and distribute non-alcoholic beverages, including regular and diet soft drinks, 100 percent juice and juice drinks, bottled water and water beverages, sports drinks, energy drinks and ready-to-drink teas in the United States. The beverage industry has a direct economic impact of more than \$141 billion, provides more than 233,000 jobs and helps to support hundreds of thousands more that depend, in part, on beverage sales for their livelihoods.

ABOUT THE AMERICAN BEVERAGE FOUNDATION FOR A HEALTHY AMERICA

The American Beverage Foundation for a Healthy America strives to make a significant contribution to the health of local communities by providing grants to support community organizations that work to advance both the physical health of their local citizens and the environmental health of their communities.

LEARN MORE

Go to www.usmayors.org/childhoodobesity for further information on the Childhood Obesity Prevention Awards.

CONTACTS:

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DOUG PALMER

ABA Mayors Advisory Council
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**The United States Conference of Mayors and
American Beverage Foundation for A Healthy America**

2016 Childhood Obesity Prevention Awards Program Application

Information collected from this application will be used to select awardees for the USCM-ABFHA 2016 Childhood Obesity Prevention Awards Program, and may also be disseminated in a *2016 Childhood Obesity Prevention Programs Best Practices* compilation. Furthermore, the information provided in this application may be posted on The United States Conference of Mayors (USCM) website, reported in *US Mayor*, USCM's biweekly newspaper, and/or used for various other purposes.

Awards will be given in three categories – large, medium and small city.

Large City – Population of 250,000 or greater

Medium City – Population between 75,000 – 250,000

Small City – Population of 75,000 or smaller

In order to be eligible, a city must meet the following baseline criteria:

- The city must be a member of The United States Conference of Mayors.
- The program application submission must include a letter of support from the Mayor.

Please read these application guidelines completely before beginning your online application.

The application deadline is 5:00pm EDT on Wednesday, September 30, 2015.

APPLICATION QUESTIONS:

Questions 1 through 11 MUST be answered in order to consider your application complete. You will not be able to submit your application unless each of these questions has been answered.

1. **Title of the City Program:** Please provide the title of the program being nominated for this award. If your program is a part of a larger program and does not have a specific title please specify the title of the larger program.
2. **Please check the category under which your program is applying:**
 - a. Large City (population of 250,000 or larger)
 - b. Medium City (population between 75,000-250,000)
 - c. Small City (population of 75,000 or smaller)
3. **Specify whether this is a request for: (Check the Box):** Please indicate whether this is a request to expand an existing program, or a request to develop a new program.
4. **Specify Priority Areas to be Addressed: (Check all that apply)** – Indicate all of the priority areas your program will address with this grant award.
 - **Increasing Access to Physical Activity for Children and Youth**
 - **Improving Access to Fresh Fruits and Vegetables**
5. **Food Access Survey** – In this brief section let us know about your food access activities in your city. We are specifically want to know if your city has a food policy director/coordinator/ or specific staff dedicated to coordinating your city's food policy activities.
6. **Mayoral and Program Staff Contact Information:**
 - a. Mayor's Name:
 - b. Mayoral Contact:
 - c. Mayoral Contact Phone:
 - d. Mayoral Contact Email:

Contact Information for the Program:

- e. Lead Organization's Name:
- f. Key Program Contact's Name:
- g. Address 1:
- h. Address 2:
- i. City:
- j. State:

- k. Zip Code:
 - l. Phone number:
 - m. Cell Phone:
 - n. Email Address:
 - o. Website:
7. **Organizational Description:** Please provide a description of the organization, city department or agency that will be implementing the proposed program, including your history, mission, services provided, target audiences, and successes/milestones. (Limited to 500 words)
 8. **Statement of Community Need/Community Description:** Describe the target population to be reached with the proposed program. What are the community demographics and socio-economic status? Please provide statistics where appropriate. (Limited to 1500 words)
 9. **Description of the Proposed Program:** If awarded this grant please describe the proposed program you will implement with the funding. Include the rationale for the program and any objective data or results demonstrating anticipated impact. It may be helpful to consider the answers to the following questions as you prepare your summary and description: *Who will benefit from the program? Which of the priority areas selected in Question #4 is this program addressing? Why do you believe the program will be effective? What are your anticipated outcomes? If you win the award, how will the funds be expended?* (Limited to 1500 words)
 10. **Please upload your Mayoral Letter of Support. (Required for submission)**
 11. **Attachments (Optional):** Attach any relevant documents that will enhance your application. You may upload up to five (5) documents. Uploaded files MUST be in PDF format. If you would like to send a video file or link to a video please e-mail it directly to Crystal Swann at cswann@usmayors.org.