

RESOLUTION NO. _____

A RESOLUTION AUTHORIZING THE ADMINISTRATOR FOR THE DEPARTMENT OF YOUTH AND FAMILY DEVELOPMENT TO RENEW THE AGREEMENT WITH CHATTANOOGA BASKETBALL TO MANAGE AND OPERATE THE EDUCATIONAL AND LEADERSHIP ENRICHMENT AAU BASKETBALL PROGRAM, IN THE AMOUNT OF ONE HUNDRED THOUSAND DOLLARS (\$100,000.00).

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CHATTANOOGA, TENNESSEE, That it is hereby authorizing the Administrator for the Department of Youth and Family Development to renew the agreement with Chattanooga Basketball to manage and operate the educational and leadership enrichment AAU Basketball Program, in the amount of \$100,000.00.

ADOPTED: _____, 2016

/mem

City of Chattanooga



Resolution/Ordinance Request Form

Date Prepared: 05/12/2016

Preparer: Chris Brown

Department: Youth & Family Development

Brief Description of Purpose for Resolution/Ordinance: Res./Ord. # _____ Council District # All

Authorization for the Administrator of the Department of Youth and Family Development to renew the agreement with Chattanooga Basketball to manage and operate the educational and leadership enrichment AAU Basketball Program, in the amount of \$100,000.00.

Name of Vendor/Contractor/Grant, etc.	<u>Chattanooga Basketball</u>	New Contract/Project? (Yes or No)	<u>Yes</u>
Total project cost	\$ <u>100,000.00</u>	Funds Budgeted? (YES or NO)	<u>Yes</u>
Total City of Chattanooga Portion	\$ <u>100,000.00</u>	Provide Fund	<u>1100</u>
City Amount Funded	\$ <u>100,000.00</u>	Provide Cost Center	<u>N10203</u>
New City Funding Required	\$ <u>No</u>	Proposed Funding Source if not budgeted	_____
City's Match Percentage	% _____	Grant Period (if applicable)	_____

List all other funding sources and amount for each contributor.

<u>Amount(s)</u>	<u>Grantor(s)</u>
\$ _____	_____
\$ _____	_____
\$ _____	_____

Agency Grant Number _____

CFDA Number if known _____

Other comments: (Include contingency amount, contractor, and other information useful in preparing resolution)

Summer Kidz Kamp held at various community centers

Approved by: 
DESIGNATED OFFICIAL/ADMINISTRATOR

Reviewed by: FINANCE OFFICE

Please submit completed form to @budget, City Attorney and City Finance Officer

Revised: October, 2011

CHATTANOOGA ELITE BASKETBALL



PO Box 25188
 Chattanooga, TN 37422
 Phone: 423-653-5099
 E-Mail : chattanoogaelite@gmail.com
 Web: www.chattanoogabasketball.weebly.com

Invoice

Bill To: City of
 Chattanooga Youth and
 Family Development

Quantity	Item	Description	Discount	Taxable	Unit Price	Total
		Chattanooga Elite tournament expenses/hotel costs/player AAU fees/coaches stipend				\$50,000
		TN Xtreme tournament expenses/hotel costs/player AAU fees/professional bookkeeping fees				\$50,000

Total:	\$100,000

**STATEMENT OF WORK
CHATTANOOGA AAU Basketball Program**

This Statement of Work agreed to by the Recreation Division of the Department of Youth and Family Development for the City of Chattanooga (“City”) and Chattanooga Elite Basketball, Inc. (“Contractor”) (collectively “Parties”) governs the work to be performed by Contractor to operate and maintain the Chattanooga AAU Basketball Program (“Chattanooga Basketball”). The Statement of Work, City Standard Terms and Conditions, and City Purchase Order comprise the scope of this Agreement between the City and Contractor..

I. Organization and Program Overview

Chattanooga Basketball uses competitive basketball as a hook for student participation in literacy initiatives, life skill classes, and parent education, with the ultimate goal of improving the lives of area student-athletes and their families through the opportunity to attend and graduate from college. Beginning with elementary school student athletes and continuing through high school, the focus of Chattanooga Basketball is on reading at or above grade level, exemplary school performance and attendance, and using the sport of basketball for life skills development.

Contractor will cooperate with the City to administer Chattanooga Basketball. Chattanooga Basketball includes student athletes from virtually every school and neighborhood in Hamilton County and the surrounding area.

The basic A, B, C’s of Chattanooga Basketball are Academics, Basketball and Character development. The goal of Chattanooga Basketball is straightforward. All 250 participants will gain admission to post-secondary education, graduate, and become strong contributors to our community. Students practice regularly at designated basketball practice locations throughout the City, attend literacy and tutoring sessions, and travel to tournaments around the country becoming aware of a world much bigger than the Chattanooga area.

II. Scope of Services

<u>Term</u>	The services described in this Statement of Work are to be performed during the Term set forth in the City approved Purchase Order.
<u>Number of Participants</u>	Approximately 250 participants (boys and girls).
<u>Number of Teams</u>	Sponsor a minimum of 2 teams per age group.
<u>Tryouts</u>	Host 2 tryouts annually at Chattanooga area schools and recreation centers.
<u>Practices</u>	Monday through Friday 5 p.m. to 9 p.m. and Saturday 9 a.m. to 6 p.m.

<p><u>Additional programming</u></p>	<p>Coordinate all required student and parent programming including community service and life skills seminars covering such topics as interviewing, networking, NCAA eligibility requirements, gang prevention, sex and health education, sound nutritional practices, and homework and study skills.</p> <p>Coordinate other year-round programming to include: skills camps, fall basketball leagues, team camps, elementary leagues, after-school skills camps, all-star games, Saturday Camps, and Summer academic/basketball camps.</p>
---	---

III. Facility Use

Contractor will lead regularly scheduled participant practice sessions during the following times: Monday through Friday from 5 p.m. to 9 p.m. and Saturday from 9 a.m. to 6 p.m.

The City will assist in scheduling practices and other programming events at YFD facilities and other churches and educational institutions (“Designated Practice Facilities”) based on availability. Availability for practices, programming or events will be coordinated in advance with each YFD Facility Manager and Designated Practice Facility manager. Regularly scheduled programming for the community will take priority.

The City may prohibit the use of the YFD facilities for any activities that are inconsistent with the purpose of this program and which are destructive for the facility. During the period of the agreement, and any renewals thereof, the City, solely, shall manage all City recreational programs for the benefit of the public, in accordance with the terms set forth herein. Any member of the public who qualifies under applicable rules may participate in such programs and events without discrimination as to race, color, sex, religion, handicap, age, or national origin.

Contractor agrees to abide by and enforce the provisions of the agreement between the City and the Designated Practice Facilities which governs the use of practice space at the Designated Practice Facilities.

IV. Management Team

The management team for Chattanooga Basketball will consist of a Board of Directors, the Sports Coordinator for the City of Chattanooga Department of Youth and Family Development, and Directors of the Boys and Girls Divisions of Chattanooga Elite Basketball. The daily operational duties will be conducted by the thirty (30) volunteer coaches under the supervision of Contractor.

Contractor has a duty to provide appropriate supervision of Chattanooga Basketball participants at the YFD facilities and Designated Practice Facilities at all times Chattanooga Basketball activities are underway.

Contractor is responsible for ensuring the qualifications and competency of all personnel and volunteers participating in Chattanooga Basketball. Notwithstanding the City retains the right to request a list of personnel and volunteers and their qualifications. Further, the City retains the right to reject certain of Contractor's personnel, partners, or volunteers in a manner consistent with all federal, state and local laws.

V. Standard Terms and Conditions

Contractor, its respective officers, agents, partners, volunteers, and personnel agree to comply fully with and be bound by all terms and conditions set forth in the City's Standard Terms and Conditions. The City Purchase Order shall set forth the term of the Agreement between Contractor and the City including and all payment terms. To the extent that any provision in this statement of work conflicts with the City's Standard Terms and Conditions, the City's Standard Terms and Conditions shall prevail.

This Statement of Work is agreed to by:

CITY OF CHATTANOOGA

By: _____

Name and Title: _____

Date: _____

CHATTANOOGA ELITE BASKETBALL, INC.

By: _____

Name and Title: _____

Date: _____

REQUEST FOR PROPOSAL
PARTNERSHIP AGREEMENT FOR THE OPERATION AND MAINTENANCE
OF THE
CHATTANOOGA BASKETBALL AAU BASKETBALL PROGRAM
AND THE
CITY OF CHATTANOOGA
DEPARTMENT OF YOUTH AND FAMILY DEVELOPMENT RECREATION DIVISION

The City of Chattanooga, hereinafter called the "City", is requesting qualified organizations to submit Formal Proposals to operate and maintain the Chattanooga Basketball AAU Basketball Program as set forth in the Request for Proposal. The proposal should provide proof of qualifications necessary to satisfy the proposed Lease Agreement, a plan for the maintenance of the facility, a plan for programming the facility and any additional information that may be pertinent to the selection of a Lessee.

The City of Chattanooga reserves the right to reject any and/or all proposals, waive any informalities in the proposals received, and to accept any proposal which, in its opinion, may be for the best interest of the City.

The City of Chattanooga will be non-discriminatory in the purchase of all goods and services on the basis of race, color or national origin.

Proposals must be submitted to Dedra Partridge, Buyer, City of Chattanooga, 101 East 11th Street, Suite G13, Chattanooga, TN, 37402, no later than 4:00 p.m., EDT on December 9, 2014

Interested firms may request a copy in writing of the Request for Proposal by contacting:

City of Chattanooga, Purchasing Division
Dedra Partridge, Buyer
Partridge_D@chattanooga.gov
101 East 11th Street, Suite G13
Chattanooga, Tennessee 37402
Phone: (423) 643-7237
Fax: (423) 643-7244

Requests for Proposals **MUST BE RETURNED** to the same office prior to the above deadline. Specifications are available for pick up from 8:30 AM until 4:00 PM, Monday through Friday.

PURPOSE OF THE REQUEST FOR PROPOSALS

The City of Chattanooga Department of Youth and Family Development Recreation Division is soliciting proposals from qualified organizations to enter into a Partnership Agreement to operate and maintain the Chattanooga Basketball AAU Basketball Program.

All interested qualified organizations are invited to submit a proposal to accomplish the scope of work described herein, in conformance with the prescribed format.

While every effort has been made to ensure the accuracy and completeness of information in the RFP we recognize that the information may not be complete in every detail and that all work may not be expressly mentioned in these specifications. It is the responsibility of the proposing organization to include in their proposal all pertinent information in accordance with the objectives of the department.

GENERAL INFORMATION

RFP's must be submitted in the format prescribed herein. Failure to comply with the directions listed in this RFP, or omission of requested information could result in disqualification of your organization. RFP's are to be submitted in a sealed envelope, clearly marked in the lower left-hand corner.

RFP's will be received at the offices of the City of Chattanooga Purchasing Division:

**101 East 11th Street, Suite G13
Chattanooga, Tennessee 37402**

Four (4) copies of the RFP must be received at the Division's office not later than 4:00 PM. Absolutely no RFP's will be accepted after 4:00 PM. Faxed or emailed RFP's are not acceptable. RFP's received after the deadline will be returned to the sender unopened.

ALL QUESTIONS are to be directed to the Office of the Purchasing Division. All questions are to be submitted in writing and received not later than five days (5) before the due date of the RFP. Responses to substantive questions will be provided to all organizations who have requested RFP information.

RFP's received will become the property of the Department and shall be used as the department sees fit. All information contained in the RFP will remain confidential until after the award and signing of contract. The Department reserves the right to cancel the RFP or to reject any and all responses received, to waive any technicalities or other minor Informalities if it determines, in its sole discretion, that such cancellation or rejection is in the best interests of the Department.

Organizations shall submit evidence of insurability.

COST OF PROPOSAL

The department assumes no responsibility or liability for the costs incurred by the submitting organization to prepare and/or submit an RFP. The entire cost of preparing and submitting the RFP or any work in connection therewith will be borne by the submitting firm.

PROPOSAL CONTENT

Partnership Agreement to operate and maintain the Chattanooga Basketball AAU Basketball Program. Chattanooga Basketball is an educational program that uses competitive basketball as a hook for student participation in literacy initiatives, life skill classes, and parent education with the ultimate goal of improving the lives of area student-athletes and their families through the opportunity to attend and graduate from college. Beginning with elementary school student athletes and continuing through high school, the focus of the program is on reading at or above grade level, exemplary school performance and attendance, and using the sport of basketball for life skills development. The basic A, B, C's of Chattanooga Basketball are Academics, Basketball and Character development. The goal of the program is straightforward: all 250 participants will gain admission to post-secondary education, graduate, and become strong contributors to our community. As a part of this program, the organization will cooperate with the Recreation Division of the Department of Youth and Family Development.

As a program, Chattanooga Basketball has student athletes from virtually every school and neighborhood in Hamilton County and the surrounding area.

FACILITY SCHEDULING

Students practice regularly at are Youth and Family Development Centers, attend literacy and tutoring sessions, and travel to tournaments around the country becoming aware of a world much bigger than the Chattanooga area.

The Recreation Division of the Department of Youth and Family Development will assist in scheduling practices at our facilities based on availability. The organization may prohibit the use of the facilities for activities which are inconsistent with the purpose of this agreement and which are destructive for the facility. During the period of this agreement, and any renewals thereof, the organization, solely, shall manage all recreational programs for the benefit of the public, in accordance with the terms set forth herein. Any member of the public who qualifies under applicable rules may participate in such programs and events without discrimination as to race, color, sex, religion, handicap, age, or national origin.

PLAN FOR PROGRAMMING

Chattanooga Basketball operates as a year round program with the strong intent to prepare each participant for high school and college graduation and for a life with clear moral direction and deep commitment to family, character, career, and community.

There are tryouts annually at Chattanooga area schools and recreation centers for boys and girls grades 4 through 11. This past year there were more than two (2) applicants for every opening available on each team, and the number has been growing steadily. Our goal is to be able to sponsor at least two (2) teams for each age group and to continue to have a diverse, citywide presence. All students and their parents are required to participate in community service and to attend life skills seminars covering such topics as interviewing, networking, NCAA eligibility requirements, gang prevention, sex and health education, sound nutritional practices, and homework and study skills.

MANAGEMENT TEAM

The management team will consist of a Board of Directors, the Sports Soordinator for the City of Chattanooga Department of Youth and Family Development, Richard West, and Directors of the Boys and Girls Divisions of Chattanooga Basketball. The daily operational duties are conducted by the 30 volunteer coaches. Any party identified to have control of a facility has the duty to provide appropriate supervision of the premises during the stated times and to supervise the recreation activities occurring at these times. The City retains the right to assure the qualifications or competency of organization personnel working on the premises and may request a listing of organization personnel and their qualifications. Further, the City retains the right to reject certain organization personnel on the grounds of incompetence.

LIABILITY/ENFORCEMENT OF RULES AND REGULATIONS

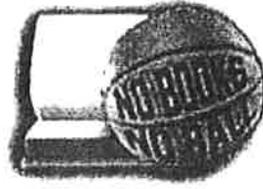
The organization does hereby agree to indemnify and to hold harmless the City for any and all claims, suits, causes of action, judgments, or damages (including damage for care and loss of services because of bodily injury, sickness, or disease, including death, resulting therefrom) sustained by it or any person or persons, and because of injury to, or destruction of property (including loss of use thereof) caused by or arising out of, or resulting from the use of the above described property.

AMENDMENTS

The parties, from time to time, may amend this contract by agreement. Such amendments shall be effective upon the approval of the City and the organization.

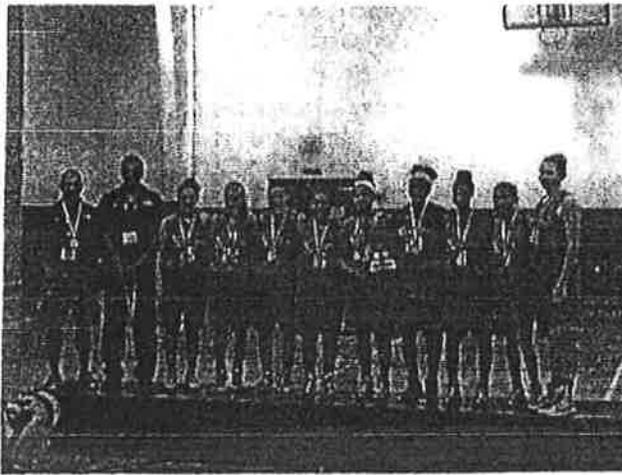
ASSIGNMENT, CONTINUITY AND SEVERABILITY

Neither party shall sell, assign, convey or otherwise devise by any method its rights under this agreement. However, either party may enter into secondary agreements with other parties or agencies so as to permit the use by these other parties of the subject premises. Any and all secondary agreements must be approved in writing by both the Administrator of the Department and the organization.



Chattanooga Basketball Education through Athletics

Creating Smarter Students, Stronger Families, and Skilled Athletes



"Education is the most powerful weapon which you can use to change the world."

— Nelson Mandela

"Sport has the power to change the world...it has the power to inspire. It has the power to unite people in a way that little else does. It speaks to youth in a language they understand. Sport can create hope where once there was only despair. It is more powerful than government in breaking down racial barriers."— Nelson Mandela

Chattanooga Basketball

Introduction:

Chattanooga Basketball is an educational program that uses competitive basketball as a hook for student participation in literacy initiatives, life skills classes, and parent education with the ultimate goal of improving the lives of area student-athletes and their families through the opportunity to attend and graduate from college. Beginning with elementary school student athletes and continuing through high school, the focus of the program is on reading at or above grade level, exemplary school performance and attendance, and using the sport of basketball for life skills development. The basic A, B, C's of Chattanooga Basketball are Academics, Basketball, and Character development. The goal of the program is straightforward: all 250 participants will gain admission to post-secondary education, graduate, and become strong contributors to our community.

As a program, Chattanooga Basketball has student athletes from virtually every school and neighborhood in Hamilton County and the surrounding area. (See Appendix 1 for a list of schools attended by our student athletes.) Students practice regularly at area Youth and Family Development Centers, attend literacy and tutoring sessions, and travel to tournaments around the country becoming aware of a world much bigger than the Chattanooga streets. All of our 30 coaches are volunteers and receive no compensation for their work, often paying out of their own pockets for food and travel expenses for the students. Over the past several years, the girls division under the name Tennessee Xtreme Basketball and the boys division under the name Chattanooga Elite Basketball, have sent many student athletes to college including Lincoln Memorial University, the University of Auburn at Montgomery, the University of Connecticut, Western Kentucky, Birmingham Southern, Long Island University at Brooklyn, the University of Illinois at Chicago, Bryan College, Auburn, Loyola Marymount, Cleveland State, Gardner Webb, Lee University, the University of Alabama at Birmingham, Samford, Berry College, Washington and Lee, and many more.

Despite this strong success, the Chattanooga area has not yet maximized the approach to competitive basketball as a means of gaining access to a college degree. Area players who can afford it have often left the city to play for teams in Nashville, Knoxville, and Atlanta while many who are capable but lack resources have been left out of the travel basketball circuit where virtually all college recruiting takes place. (See Appendix 2 -- 2011 Chattanooga Times Free Press article "Area Stars Play Elsewhere".) In addition, many cities have multi-court basketball facilities where student athletes attend year round skills clinics, tutoring sessions, strength and conditioning workouts, and where teams can host regional and national level tournaments. Chattanooga Basketball offers a much-needed program for our city-- a combination of girls and boys divisions beginning with elementary age players with a clear focus on literacy, academics, and family development. In order for this already successful program to meet increasing demand from area student athletes and their families, Chattanooga Basketball needs financial support in addition to continued access to gym and classroom space in existing Youth and Family Development Centers. Eventually, a designated multi-court facility could serve this and other programs including volleyball. (See Appendix 3)

The Program:

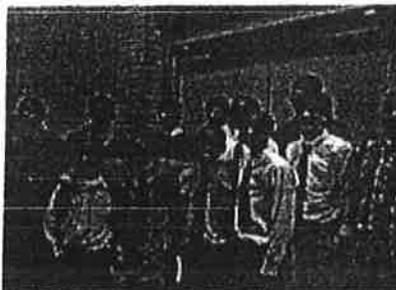
Chattanooga Basketball operates as a year round program with the strong intent to prepare each participant for high school and college graduation and for a life with clear moral direction and deep commitment to family, character, career, and community.

There are tryouts annually at Chattanooga area schools and recreation centers for boys and girls grades 4 through 11. This past year there were more than 2 applicants for every opening available on each team, and the number has been growing steadily. Our goal is to be able to sponsor at least two teams for each age group and to continue to have a diverse, citywide presence. All students and their parents are required to participate in community service and to attend life skills seminars covering such topics as interviewing, networking, NCAA eligibility requirements, gang prevention, sex and health education, sound nutritional practices, and homework and study skills. For example, on January 24, 2014 Chattanooga Basketball hosted a lock-in for its student athletes and parents at Brainerd Recreation Center where educational sessions included "Parenting" by Troy Kemp (Admissions Director, McCallie School), "Networking" by community leader Alison Lebovitz, "Gang Prevention" by Curtis Penny (Chattanooga Police Department Crime Suppression Unit), "Interviewing" by Eric Foster (Power 94), and "NCAA Eligibility Requirements" by Kelcey Watson (Teacher and Coach Tyner Middle and High School). Community service projects last year included participation in the Clean and Green initiative in downtown Chattanooga and helping to clean up the Red Bank Elementary School and East Brainerd Elementary School building and grounds.



Elite players participate in the 2013 Clean and Green Day in Downtown Chattanooga

Each season all participants read an assigned book selected because of its relevance to the objectives of our program and its relationship to their school studies. Last season, the book was The Other Wes Moore and two of our teams were able to hear him speak here in Chattanooga. This season Will Wade, current UTC Head Men's Basketball coach, has offered to partner with us on book reading. Our players will read the same leadership book he gives his team this summer and student athletes from Chattanooga Basketball can participate in discussions with the UTC team.



Elite Players attend Wes Moore talk at the Convention Center

Each team participates in at least 6 tournaments with older students traveling across the country to "exposure tournaments" where there are hundreds of college coaches and recruiters in attendance. This gives our student-athletes extraordinary opportunities for study at strong colleges and universities, often with significant scholarship support. Our student-athletes have college performance and graduation rates that are well above average. Additionally, through travel, they are also exposed to many new people, places, historical sites, and to a number of college and university campuses. Further, they develop lifelong friendships with a wide range of people of different races, religions, and socioeconomic backgrounds.

Elementary and Middle School Literacy:

Going forward, Chattanooga Basketball plans to have all of its elementary and middle school players use the Lexia Literacy Program for 1/2 hour prior to each of its two weekly practice sessions at local Youth and Family Development Centers. To achieve this objective, Chattanooga Basketball will need continued routine access to Center resources or, preferably, a facility of its own. (See Appendix 3)

To address deficiencies in Math, students will utilize the free tutorial resources at Khan Academy, a not-for-profit organization that provides educational resources across the world, free of charge. This program allows students to be given pre-test & assigned lessons based off of the areas that need strengthening. Problems contained in these lessons have already been aligned with the Common Core Curriculum and the map for each grade level can be found on the website for their coach to view. Their progress is tracked on a grid. As students successfully complete lessons, squares on that grid are shaded to indicate that they have either partially or completely mastered particular concepts. Reports regarding progress, time spent on the tutorial, and awards earned can be generated by the "coach" assigned to each student-athlete.

Additionally, our objective is to be able to partner with a local tutoring program to give students with special needs early support and greater motivation. Ideally, this effort will involve parents and/or other caretakers.

High School Program:

We have two different approaches for students "Below the ACT Readiness Benchmark" or "Approaching the ACT Readiness Benchmark."

Students "Approaching the Benchmark" are required to use Khan Academy for one-hour each week. Students may login at any point during the week to complete their Khan hour. Students use the CollegeTrackMath website to determine which exercises to complete and to track progress.

Students "Below the Benchmark" are scheduled into a 1 hour long workshop with direct intervention and instruction by a tutor. Khan is used for extension within the hour for students who either finish the collaborative activity early or require further remediation practice. Outside of workshop, students are expected to use their Individual Learning Plan to navigate Khan Exercises that cover objectives taught in workshop each week for additional practice and mastery. These steps will help prepare student-athletes to achieve a qualifying score on the ACT/ SAT.

Along with the SAT/ACT tutorial initiatives mentioned above, we are seeking to provide strength & conditioning programs, career development and counseling efforts, and college preparatory and application assistance. Partnering with the Community Foundation and Rebecca Smith, their director of scholarships, will allow us to provide early college application and financial information to our students and families. Internships are also being sought for student-athletes through partnerships with local businesses.

Chattanooga Basketball (under the name Pre-Game Academy) has hosted an all-star basketball game since 2002. The event provides important exposure and, often, gives high school seniors scholarship opportunities from college coaches who attend the game. Since 2002, this game has assisted twenty-five students in continuing their education by obtaining scholarships and/or grants-in-aid based upon both their academic and athletic performance.

Chattanooga Basketball's main strategy for high school students is to establish a positive track record for assisting student-athletes in securing scholarships by:

1. Developing positive working relationships with coaching staffs at colleges and universities by attending and sponsoring coaching clinics, camps, and correspondence.
2. Developing positive working relationships with high school coaching staffs, guidance counselors, and administrators.
3. Communicating the value of our program to the Chattanooga community, while partnering with businesses and companies in the area.

Programs to support this are:

1. Special events such as combines, coaching clinics, summer leagues, skills camps, and unsigned senior all-star games
2. Monthly visits with high school coaches & guidance counselors

The exposure component of our program will work to boost the interest of college coaches in Chattanooga-area student-athletes. To achieve this we will complete a thorough and comprehensive report of each student-athlete to determine an appropriate level of competition in the NCAA or NAIA. This builds credibility with college coaches, by providing them with the reassurance that we will not recommend student-athletes that are not suited to their level of competition. It also allows us an opportunity to be honest with both the student-athletes and parents, so we will have realistic expectations as to which level of competition is appropriate for them. Once that is completed, and we identify the appropriate level of competition, we will send a letter of interest, accompanied by a player profile and video highlights of each player to college coaches.

Year round programming for all participants and the greater Chattanooga community which could be hosted at Youth and Family Development Centers or at a designated Chattanooga multi-court basketball facility:

1. Skills Camps designed for elementary-aged children focusing on developing both academics and sports skills
2. Fall Basketball Leagues for competitive players
3. Team Camps
4. Elementary Leagues
5. After-school skill camps
6. All-star games
7. Saturday Camps
8. Summer academic/basketball camps

The success of the Chattanooga Basketball program has been featured in many local media stories.

See Appendix 6, 7, and 8 for Chattanooga Elite and TN Xtreme stories, websites and media features.

Management Team:

Our management team consists of a Board of Directors (See Appendix 4), the sports coordinator for the City of Chattanooga Department of Youth and Family Development, Richard West, and Directors of the boys and girls divisions of Chattanooga Basketball. The daily operational duties are conducted by the 30 volunteer coaches. (See Appendix 5 for list of volunteer coaches)

Kelcey Watson- Director, Boys Basketball, Chattanooga Basketball

Kelcey Watson has fifteen years of experience teaching in the Memphis inner-city and Chattanooga school systems, 3 years of counseling experience, and 3 years of program management experience.

Kelcey prepped at Kirkman High School in Chattanooga, TN., where he lettered in basketball for 3 years and led the team in assists two of those years. At East Tennessee State University, he was a part of the Men's Basketball Program in 1987-1988 and earned a Bachelor of Science Degree in Criminal Justice/ Counseling and a Masters of Teaching Degree.

Since graduating from ETSU, Kelcey has coached boy's high school, middle-school basketball and a 17- under AAU basketball team in Chattanooga. His comprehensive knowledge of basketball has allowed him to be instrumental in organizing a number of basketball camps, developmental leagues, and programs.

Juan Hansford- Director, Girls Basketball, Chattanooga Basketball

Juan Hansford started the girls AAU program 14 years ago here in Chattanooga as the Lady Titans. 3 years later he joined forces with a group from Cleveland, TN to form the Tennessee Xtreme. Juan initially started this program because his daughter had a desire to play college basketball. Juan started her team when she was 11, and she ended up getting a scholarship along with a lot of other girls over the years. When asked why he is doing it, he states that he enjoys the game of basketball and feels this is his way of giving back by helping kids improve their way of life through basketball.

Measurable Outcomes:

The success of Chattanooga Basketball will be defined by the following measurable outcomes:

- Every child reads at or above grade level
- Every child has at least a 97% school attendance rate
- Every child has passing grades with a GPA of at least a 2.3
- Every child in the program will graduate high school-- no drop outs
- Every child in the program will attend and graduate from college
- No teen pregnancies or teen parents in the program
- No drug use
- No weapons use
- No gang involvement
- No arrests
- Every child has a healthy body weight
- Parents will be involved in at least 3 life skills sessions
- Parents and students participate in 6 hours of community service per season

The Financial Plan:

The chart below details what expenses will be incurred by each team:

EXPENSES PER TEAM OF 12	ANNUAL EXPENSE
10 Tournaments at \$600 entry fee per tournament	\$6000
Hotels--\$90 per night -- 3 rooms with 4 players per room for 2 nights each tournament	\$3240
Van and Gas for 6 tournaments at \$200 per tournament	\$1200
Uniform, bag, shooting shirt at \$200 per player (every 3 year expense)	\$2400
Book of the season at \$10 per player	\$ 120
ACT/SAT/Tutoring at \$100 per player	\$1200
Coach hotel and food for 6 tournaments -- \$90 per night for 2 nights each tournament and \$20 per day for food	\$1320
Coach stipend for season	\$ 500
1 week at a college camp	\$ 400
TOTAL EXPENSES FOR EACH TEAM	\$ 16,380

*** Total organizational cost for 20 teams: \$327,600**

Additional Training Equipment Costs:

Training Materials & Costs			
Nike Sparg Training Equipment	INCLUDES		
	1 Speed Ladder		
	1 25 pound resistance Parachute	\$195 x 2	\$390
	3 Power Bands		
	12 Speed Discs		
	6 Speed Hurdles		
Medicine Balls	12 pound x 2	\$55 x 2 = \$110	\$370
	10 pound x 2	\$50 x 2 = \$100	
	8 pound x 2	\$45 x 2 = \$ 90	
	6 pound x 2	\$35 x 2 = \$ 70	
Basketballs	10 Girls Basketball	\$55 x 10 = \$550	\$1,100
	10 Boys Basketball	\$55 x 10 = \$550	
Total Training			\$1, 860
Grand Total			\$3,720

Employee Costs: Executive Director Salary \$50,000; Girls and Boys Division Heads \$20,000

SALARIES AND BENEFITS	
Full Time Salaries & Wages	\$50,000
Taxes	\$4,000
Benefits	\$12,500
Part-time Salaries & Wages	\$40,000
Taxes	\$3,200
Total Salaries and Related Expenses	\$109,700

ADMINISTRATIVE EXPENSES	
Bookkeeping software	\$150
Audit	\$1,000
Bank Fees	\$50
Grant Preparation	\$1,000
Insurance (liability and D&O Insurance)	\$1,500
Legal Inc. 501 (c)(3) compliance	\$1,000
Office Supplies	\$5,000
Software	\$10,000
Projector for presentations	\$1,000
Postage (\$25 per month)	\$300
Printer/Fax	\$180
PO Box Rental	\$130
Service Fees (Tech support)	\$1,000
Tn State Charitable Solicitation fee	\$0
Professional Development Coaches	\$4,000
Board Meeting Expenses	\$200
Website	\$1,500
Office Telephone (100/month)	\$1,200
Computer	\$1,600
Cell Phone	\$600
Letterhead/envelopes	\$400
Misc (Contingency)	\$5,000
Total Administration Expenses	\$36,810

TOTAL EMPLOYEE AND ADMIN EXPENSES \$146,510

* Construction of multi-court/multi-use facility: \$2-4 million depending on size and amenities- See Appendix 3.

* Chattanooga Basketball asks each player to contribute \$100 and access to a facility could raise significant revenue from state and national level tournaments, skills clinics, team leagues etc.

Appendix 1

Hamilton County Middle Schools:	
Brown	
Dalewood	East Ridge
Hixson	Hunter
Loftis	Ooltewah
Orchard Knob	Red Bank
Soddy Daisy	Tyner

Hamilton County High Schools:	
Brainerd	Lookout Valley
Hixson	Red Bank
Central	Signal Mountain
East Hamilton	Howard
Central	

Hamilton County Magnet Schools:	
Barger	
Battle	
Brown	
CSAS	
CSLA	
East Lake	
Tyner	

Independent Schools	
Baylor	
McCallie	
GPS	
St. Peters	
Bright	
Chattanooga Christian	
Notre Dame	

Appendix 2

Chattanooga Times Free Press-- Wednesday, July 20th, 2011

Many Top Area Boys Play AAU Elsewhere by Gene Henley

Picture the scene: In an AAU basketball tournament, Stedmon Ford dribbles down court. He passes the ball to Cordell James, then sets a screen for Corey Nelson. James takes two dribbles, fakes a pass to D.J. Bowles and tosses an alley-oop to Terrence O'Donohue.

Sounds good, right? Too bad it can't happen.

For area boys trying to play at the highest level of AAU basketball, there is no place like home, as the lack of a dominant local program has high-level players scrambling around the state -- or to other states -- searching for teams to give them the most exposure possible.

In a time when most NCAA Division I recruiting is being done during prestigious weekend tournaments around the country, the area's best players have gone to great lengths and distances to find nationally recognized AAU homes.

Most of Tennessee's cities have as many as five teams that play in national events in July -- the most important month for a high school basketball prospect. Chattanooga has one team -- the 15-under Titans -- that played recently in one of those, the Hoosier Shootout in Indianapolis.

Nearly every Division I college coach in the country was in Indianapolis when the Hoosier Shootout and the Adidas Invitational Classic were held there July 6-9. Over 30 area guys were on various rosters there, so the feeling around the state is that Chattanooga's loss is everybody else's gain -- especially going into a season in which as many as 10 or 12 legit D-I prospects will play high school basketball in the area.

"I think that to the rest of the state, Chattanooga is looked at as a football town," said Justin Woods, coach of the Nashville Celtics.

The Celtics -- one of four Tennessee programs that was in the Adidas Invitational, the other three being from Memphis -- have five players from the Chattanooga area: Cleveland's Bowles, McCallie's James, Grace Academy's Nelson, Ridgeland's Vonn Bell (formerly at Central) and Baylor's Reggie Upshaw.

Bowles, James and Nelson all moved from other teams to play for the Nashville team.

"I think in some cases, it's word of mouth," Woods said of how players come to his program. "Maybe the kid doesn't feel like he's getting quality coaching where he's at.

"We're just trying to get players to the next level of basketball and to get a quality education."

Ish Sanders from Cleveland, who played AAU for the Celtics, scored 51 points in a game last year as a Carson-Newman College freshman -- a school and conference record.

Woods said players stay on top of player rankings these days and know the importance of doing well at the right time.

"From a kid's perspective, AAU basketball is more important to a player's recruiting than high school these days," he said. "When you talk to them, they know about where an opponent is ranked than you do."

University of Connecticut sophomore Michael Bradley knows about playing well at the right time. The former Tyner standout, who played for the Tennessee Tigers out of Nashville, outplayed Andre Drummond -- the current No. 1 player in the class of 2012 -- in a tournament in Orlando, Fla. UConn coach Jim Calhoun was there watching Drummond but was so impressed by the 6-foot-10 Bradley that he started recruiting him and eventually signed him, although Bradley's other best offers were from Drake and Virginia Commonwealth.

"AAU was one of the best decisions I'd ever made," said Bradley, one of seven area players now on Division I rosters. "It helped me get the offers I got and ultimately getting into college. I wasn't on the radar at that time, so all of my exposure came from each game I played in.

"I wouldn't be where I am now if it wasn't for AAU."

Why not?

There is no one compelling reason why there isn't a perennially powerful AAU boys' program in Chattanooga, but common responses from some people questioned ranged from the backing in the community to a lack of knowledge about the benefits of a program.

"I'm not sure that there's a clear-cut answer," said Andre Whitehead, an evaluator who runs the website TnPrepHoops.com. "I get asked that question a lot; Chattanooga used to be so dominant. Maybe it's population, or just an emphasis on other sports. There hasn't be a national-level player there in some time. Maybe Philip Jurick was the last.

"We keep waiting. We keep hearing about players coming up, but it just hasn't happened yet."

Tre High, an assistant coach at Brainerd High School who coaches the 15-under Tennessee Travelers, offered lack of exposure as an explanation.

"Some of the larger AAU programs have sponsorship, which cuts the costs to go to some of these tournaments," he said. "[The Travelers] are sponsored by Nike, so these kids get a good amount of free stuff, but the downside is that when we want to play in a tournament not sponsored by Nike, we've got to pay for that out of pocket.

"We need a team in Chattanooga, though. You're telling me with some of the kids that just graduated -- Barry Griffin, Nick Ross, Travis Core, Kelvin Clay -- that we couldn't have had a great team? We could have beat some people with those four."

High also pointed to the basketball preseason -- better known as football season -- as a cause.

"Memphis has a Super 80, where they get the 80 best players and split them up on eight teams and play from August to late September," High said. "That's where we fall behind, because they're playing basketball all year long and we have a bunch of football players that play basketball."

Tyner assistant coach Kelcey Watson cited "daddy ball" as one explanation for not having a local landmark program.

"You have a lot of cases where a dad thinks he has a good ballplayer, so he goes and finds about six or seven other kids and makes an AAU team," Watson said. "These factions are more about seeing their son do well, but they're not realistically interested in seeing a program do well.

"Their kid might average 25 points per game, but who are they playing? What tournaments are they playing in? It hurts because kids in our area aren't getting objective feedback concerning

Tyner head coach Gerald Harris added: "I don't think some of these kids understand the purpose of AAU. It's about exposure. If you're playing on a team and you go to a tournament or play a game at Fort Oglethorpe that's not a sanctioned AAU event, you're not going to get seen.

"Don't get me wrong. Those teams are good because it's keeping kids playing basketball in the offseason, but it's not the same as playing for a legit AAU program."

The importance

Believing that the AAU circuit gives a good gauge of a player's ability, college coaches have started putting more stock in how a player does during the summer months, as opposed to stats a player puts up during the high school season. The thought is that a player could average 25-30 points a game for his prep team yet lose some credibility for what is perceived as a lack of competition.

"It's just so important to play AAU these days," Bradley said. "Without it you're not going to get that exposure unless you really put yourself out there. You might be well-known in your city, but you'll be unknown nationally unless you give coaches a chance to see you firsthand."

Some of the more veteran high school coaches in the area are not AAU fans.

"I'm not against AAU. I think it provides a good venue for the kids," Bradley Central coach Kent Smith said. "My problem with it has been that these college coaches don't get a fair evaluation of the kid. You see him on the basketball court, but you don't get the total package. How are they in school? What kind of kid are they?"

Tre High noted that his uncle -- longtime Brainerd coach Robert High -- has even stronger anti-AAU sentiments.

"He hates it, but the main thing I have to tell him is that it's the best way to get these kids in front of college coaches," Tre High said. "That's what I do it for; if it'll help a kid get to college, I'm all for it.

"Think about it: A college coach goes to a high school game, he can see at most 30 kids playing. He goes to one of these big AAU tournaments, he can see 300."

Back on track

Smith believes it's not going to be too hard to establishing a solid AAU boys' program in the area.

"You would need someone who is really committed to starting a program," he said. "They have to be able to purely advise kids -- and not just on basketball, but the academic side as well. So many kids have a blind view of their abilities, but college coaches aren't stupid."

Watson already is on track with getting a program started, as he has formed the Chattanooga Elite -- which he expects to compete at all levels by 2012.

"We want to be able to combine all the teams that Chattanooga currently has and put on the floor the best that Chattanooga has to offer," Watson said.

"That's what's going to happen for us to be able to compete nationally again."

Appendix 3

Chattanooga Multi-court Facility—Opportunity for student athletes, families and for Economic Development

Many communities surrounding Chattanooga have facilities that house multiple basketball courts. Some examples are A Game in Franklin, Tennessee and the Suwanee sports complex in Suwanee, Georgia. These facilities allow programs such as Chattanooga Basketball to have a home base with 4 or more courts, classroom space, and weight training areas. In addition, they benefit the city by allowing for tournament hosting in the same way that Warner Park has for softball tournaments.

Below are some ideas about a facility designated for Chattanooga Basketball. As you enter the Chattanooga Multi-court Facility you would see the mark of our brand adorned with the words “Shaping Champions Today, and Leaders for Tomorrow.” The building would have multiple courts as well as classrooms, computers, tutor space, and an area for weightlifting, strength, and conditioning activities. As stated, our goal is to develop strong student-athletes that perform both in the classroom and on the field or playing court. The building layout proposed would include office space for our management team, a conference room, several tutor rooms, study hall area, and athletic activity space.

Following are pictures and information from facilities that exist in other cities (Taken from the internet and the Economic Impact Study for the Chesapeake Community Activity Center prepared by The Sports Facility Advisory, LLC in September 2010 for the community of Chesapeake, VA)

A-Game, Franklin, TN



6 Basketball Courts: The A-Game basketball courts feature beautifully finished floors and state-of-the-art adjustable goal systems; courts that can house middle and high school as well as college games as they meet each of the length requirements.

12 Volleyball Courts: State of the art electronic nets suspend from the ceiling over each court; nets enhance court experience and eliminate the interference of large metal poles

Fields: 5 acres of outdoor fields serves as a great training area and home to Flag Football, Football camps and Lacrosse.



Fitness Center: Complete fitness center equipped with: leg press machines, dumb bells, kettle bells, exercise balls, total weightlifting power lift platforms, rowing machines, TRX straps; for agility and conditioning exercises: hurdles, exercise bands, medicine balls, fitness step-ups and a variety of cardiovascular equipment including tread mills and ellipticals.

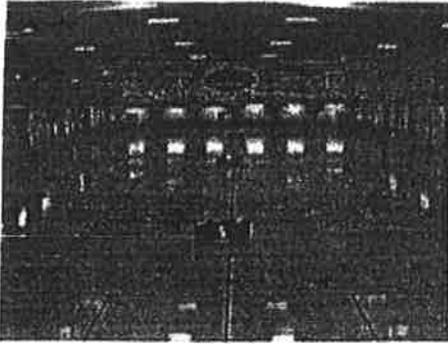
Turf Fitness Lawn: Located on the mezzanine overlooking the A-Game court systems, this 65-yard stretch of patented turf provides a surface that is designed for strength and agility-based training, as well as for fitness classes and activities. The surface is patented with a heavy infill that protects muscles and joints with superior shock absorption. The composition is designed for reduction in neural and lower extremity injuries and is ideal for sprints, agility movements, lateral movements, fitness and strength training and conditioning.

Laser Chase: For all ages and similar to hide and go seek in the dark, laser tag at Laser Chase combines laser guns, vest targets and a combative like obstacle course to truly test one's hiding and target seeking skills. Laser Chase is also equipped with two party rooms, making it the perfect choice for parties and team building activities. Drink and pizza packages also available with room rental!

Concession Stand: A-Game offers a variety of options for breakfast, lunch, and dinner. We make to order anything from breakfast biscuits, all-natural fruit smoothies and wraps, to turkey burgers, pizza slices and chicken fingers. And of course there is the extensive selection of candy, chips, bars and fruit, plus specialty items like Icees and Christie Cookies.

Star Physical Therapy: Complete physical therapy services are available

Suwanee Sports Academy, Suwanee, GA



100,000 square foot facility

7 NBA regulation basketball courts

15,000 square foot off-court performance training area

Full line of Weights and Fitness Equipment

11 volleyball courts

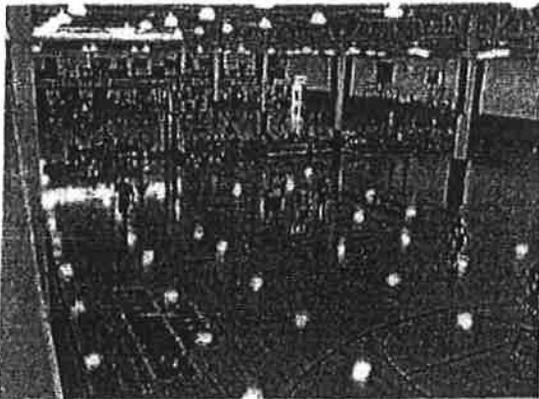
Mark Price Shooting Lab

On-Site Physical Therapy Center

Numerous meeting rooms and conference space

1/6 mile indoor track

Splice Fieldhouse, Fort Wayne, IN



**Located in Northeast Indiana, near the confluence of Indiana, Michigan, and Ohio
Two-level, multi-purpose sports/fitness facility encompasses 150,000 SF. Components include
the following:**

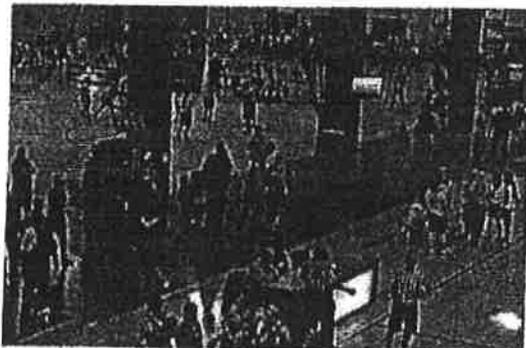
Leagues (basketball and volleyball)
Tournaments/showcases
Instruction (camps/clinics)
Drop-in play
Fitness Center (70,000 SF)
Membership-based
Free weights and cardio equipment
Personal training
Exercise studio (group fitness classes)
Medical services
Swimming Pool
U.S. Masters Swimming program
Additionally, Spiece Fieldhouse features a café and arcade area, a day spa, a pro shop, and a running track, in addition to services such as childcare and birthday parties.

Greensboro Sports Complex, Greensboro, NC



This 106,000 SF, multi-sport facility features 8 basketball courts, 3 volleyball courts, 4 indoor soccer fields, and an inline hockey rink. The facility offers basketball and volleyball leagues, tournaments, instruction (camps/clinics), and pick-up/drop-in games, in addition to summer camps, youth and adult soccer leagues and indoor roller hockey leagues. The Greensboro Sports Complex also hosts large scale events such as the State Games of North Carolina and the Triad Athlete Challenge.

Hoops House of Basketball, Louisville, KY



Conveniently located in the tri-state region of Indiana, Ohio, and Kentucky and with close proximity to Indianapolis, Cincinnati, and Lexington, this 90,000 sf facility features six Connor hardwood basketball courts, four high school regulation courts, two college regulation courts, stadium and bleacher seating, sky boxes, men's and women's locker rooms, retail shops, hospitality rooms, free Wi-Fi, and room for 3,200 athletes, coaches, and spectators. Programming encompasses regular leagues, camps, instruction, fitness, and training, as well as national tournaments, events, and showcases

Appendix 4

Chattanooga Basketball Board of Directors

Edmund Baulding

Orange Grove Center

14 under Coach Chattanooga Elite AAU Basketball

President and 7/8 Football Coach Tynor Raiders Youth Football and Cheerleading

Karlene Claridy

Community Leader

President and CEO,

Claridy Communications

Lorenzo Claridy

Regional Manager, GlaxoSmithKline

Executive Coach

5/6 and 7/8 Youth Basketball Coach YMCA

12 under coach, Tennessee Extreme

Juan Hansford

Senior Loan Officer

Mortgage Investor's Group

Kathleen Hunt

Pediatrician

Children's Hospital at Erlanger

Juvenile Justice Center

Sybil Johnson

Insurance Manager

AAA Tennessee, Chattanooga Division

Jay Price

Head Men's and Women's Basketball Coach
Chattanooga State Technical Community College

Janice Pulver-Lewis

Attorney at Law

Mark Smith

Recreation Specialist
Shepherd Center, Chattanooga Parks and Recreation
16 under coach Chattanooga Elite AAU basketball

Bruce Stewart

Head Emeritus
Sidwell Friends School, Washington, DC

Roderick Ware

Senior Pastor
New Monumental Baptist Church

Kelcey Watson

Math teacher, Tyner Middle School
Coach, Tyner Middle and High school

Richard West

Sports Coordinator
Youth and Family Development, City of Chattanooga

Appendix 5 – Volunteer Coaches

Coach	Job Title/ Company
Edmund Baulding	Direct Support Personnel, Orange Grove Center
Danny Smith	Shipping & Receiving Coordinator, Remington Industries
Alex Craig	Actuary, Blue Cross Blue Shield of Tennessee
Eric Rivers	Production Planning Coordinator, Komatsu America Corporation
Jermaine Washington	Echocardiology & Vascular Ultrasounds Assistant, Memorial Hospital
Bill Byron	Educator/ Coach, Catoosa County Public Schools (Heritage Middle School)
Carlous Drake	Educator
Errol Williams	On-air Personality/ Account Executive, Brewer Broadcasting Network
Leroy Alexander	In School Suspension Monitor, Hamilton County Department of Education
Michelle Alexander	Recreation Specialist, City of Chattanooga- Youth & Family Development
Corey Wade	Recreation Specialist, City of Chattanooga- Youth & Family Development
Stefan Carter	Driver, Coca-Cola
Donte' Hampton	Coordinator, Access America
Gary Long	Inclusion Teacher, Hamilton County Department of Education
Marcus Thomas	Facility Manager, City of Chattanooga- Youth & Family Development
Antione Montgomery	Bus Driver/ Trainer, Orange Grove Center
Tashina Kelsie	Senior Child Training Assistant, UTC Children's Center & Asst. Girls' Basketball Coach (Red Bank High School)
Karl Williams	Assessory Installer, Wallenius Wilhelmsen & Assistant Mens' Basketball Coach, Ooltewah High School
Keith Easterwood	Contractor- SGS, Invista
Johnny Taylor	Retired Professional Basketball Player & Graduate Assistant Coach, University of Tennessee at Chattanooga
Mark Smith	Recreation Specialist, City of Chattanooga- Youth & Family Development
Corey Odom	Pre- Load Supervisor, UPS

Appendix 6

Media Coverage

David Cook: The best assist of all (Chattanooga Times Free Press 2014)

Nelson Mandela once said education was the best way to change the world. Sports are a close second.

"Basketball is a powerful force," said Kelcey Watson. "We use it as a hook to get kids interested in education."

I hadn't been with him for five minutes before it happened. Watson, the director of Chattanooga Elite Basketball, was walking the halls of a local rec center when a kid -- black, not much older than 9 or 10 -- walked up and hit him with The Question.

"When are tryouts?" the boy asked.

Kids these days face a full-court press of trouble. For black kids in the city, sometimes it's like being triple-teamed. Poverty. Heartbreak. Homes where any good quickly hot-foots away. In that three-word question, Watson heard the child asking for help. For something else. Something bigger.

When are tryouts?

Bingo. Hooked.

Every spring, the Elite fields teams of kids -- fifth-graders to 11th -- from across the region (middle-schoolers try out Dec. 15 at Tyner High). Teams of 15 or so players then practice together through the spring and summer, playing tournaments near and far. But it's more than hoops; these coaches teach lessons Mandela would dance over.

"How to be a man. How to be a husband. How to be a father. How to commit to something that's bigger than themselves," said Watson.

Want to know why Watson and the other Elite coaches deserve any extra prayer, checkbook donation or award you've got? Want to know why the axis of this city is greased less with City Hall and police policy and more by the everyday love and labor of good men and women? Want to feel Jimmy-V good about things?

Then meet the Elite coaches.

"They are the best of the best," said Dr. Kathleen Hunt, board chair of the Elite.

Remember the faces of the 32 black men arrested and charged as our city's worst of the worst?

"These men are the opposite," Hunt said.

One rainy night last week, I met with Watson and a roomful of his coaches. I lost count of how often they told me education mattered more than basketball. How they use the sport as a platform to teach discipline, academics, positive brotherhood, anything that counters a slam-dunking, exam-flunking mentality. High school basketball games last

four quarters; these men coach with their eyes on a fifth.

"Life and education and the workforce," said coach Mark Thomas.

Players hand in their report cards. They have required reading and mandatory community service. They visit colleges, plant trees, pack food bank bags. They listen to guest speakers. Sometimes, when they leave home for tournaments, they learn how to pack an overnight bag. (Their coach teaches them.)

"We are their fathers," said Edmund Baulding.

They travel to out-of-state tournaments where they play (and win) against some of the best players in the nation. ("Shaq's son played on a team," one coach said.) Between games, they visit college campuses and meet college coaches. They realize the world is bigger than the Chattanooga streets. They realize the presence of a good man is even bigger.

"These are my sons," said Corey Odom.

They learn the hard way: you don't run a play right, you sit out. You don't do your homework, you sit out. There are consequences on the courts and in life.

The Elite isn't just urban black kids. Some players are white, some with homes far away from the city. Some are the purest shooters in city; others miss right-handed lay-ups in the beginning.

"We see their progression as men and basketball players," said Carlous Drake.

Black kids from the city become best friends with white kids from the country. They spend the night with one another and ride together to tournaments. It's unconscious racial reconciliation, via the basketball court.

Sports fans, you may know some of these coaches: Mark Smith, Gary Long, Jay Price, Leroy Alexander, Tashina Kelsie, Michelle Alexander. Some were star athletes in high school and college. Some are teachers. Some are here because they were coached by Watson years ago, and remember what it's like to find something you so desperately need.

"Young black men are our future," said Watson.

Any coach will tell you that in basketball, one of the most important plays is something called an assist. One player passes the ball to another, who then scores. The player who scored gets the limelight; the player who made the pass is credited with an assist.

It's the most important play of all, as one man helps another succeed.

Just ask the Elite coaches.

Appendix 7

Media Coverage

Late Night Hoops gets kids on hardwood, out of trouble (July, 2013 WRCB)



The crime spike in Chattanooga continues to be a hot topic. Some city leaders are looking for ways to fight problem, and others are hoping to stop the problem before it starts. □□ With most crime happening at night, a local organization is giving kids a safe place to follow their dreams after hours. □□ On to the hard wood and out of trouble. That's the goal at Chattanooga's Late Night Hoops, where nearly 300 boys and girls from around the city come to learn more than just basketball. □□ One team of seventh and eighth graders have been playing together on the Chattanooga Elite team for a few years now. They travel to tournaments and stay involved with the game locally. □□ "So it can make us better and stuff. So we can better ourselves," said Chattanooga Elite Navy 7th Grade team captain William Ball. □□ Ball and his teammates have plans to go to college and play in the NBA. They're getting there one basket at a time thanks to the positive influence of their coaches. □□ "We're doing everything we can to make sure they keep their grades up. I want each one of these to get the same opportunity that I got. I went to college playing on a basketball scholarship," said coach Leroy Alexander Jr. □□ Late Night Hoops' organizer said good grades are the focus of the many teams that participate. "The thing I love about this program is the kids that are academically ineligible come play this, enjoy it, and it motivates them to become academically eligible to play for their school the next year," said Late Night Hoops coordinator Richard West. □□ Late Night Hoops has games happening every Friday and Saturday night from 6:00 until after midnight during the summer. □□ "It keeps me involved with something, and I'm not busy doing stuff that's bad," said Chattanooga Elite Navy 7th Grade team player Michael Little. □□ The Chattanooga Elite Navy 7th Grade team has a 3.4 GPA collectively. □□ Late Night Hoops has been helping kids in Chattanooga for 13 years now, and it's turned out great players like Johnny Taylor. □

Appendix 8

Chattanooga Elite website: www.chattanoogabasketball.weebly.com

TN Xtreme website: <http://www.tnxtreme.com>

Media Features:

Tennessee Xtreme Basketball:

Congrats to Kaleigh Clemons (10th grade) for winning her second straight MVP of Chattanooga's Best of Preps Tournament as she led Baylor as the 2013 Repeat Champion!

Congrats to Greda Paulauskaite (Hamilton Heights) who has committed to Gardner Webb for next season!

Congrats to Emelleigh Swafford (Meigs Co) on her commitment to play at Lee University next season!

Congrats to Nora Berry who has committed to Grambling University for next season!

Chattanooga Elite Basketball:

Chattanooga Elite sited as a resource for curbing violence On WRCB tv January 2014. Watch the story here.

!!! Junior Jordan Atkins excels after injury! Read more here.

Chattanooga Times Free Press recognizes the Chattanooga Elite contributions to the Chattanooga community. Read [The Best Assist of All](#) written by columnist David Cook.

Congratulations to Corey McDonald for being inducted into the TEPS Leadership Organization. Read more by clicking here. !!!

7th Grade Navy gets recognition for participating in Chattanooga Parks & Recreation Department's "Late Night Hoops"

11th Grade Elite wins the Crown at the Power 24 in Atlanta! Read more by clicking on the links below. <http://future150.com/hs/basketball-news/2013-power-24-saturday-recap-3270> <http://tnprephoops.com/team-nashville-chattanooga-elite-and-usaaa-capture-crowns-at-power-24/> !!!

6th Grade Navy brings home the Gold Ball in the Mid-Summer Classic in Atlanta. Way to go guys!!!!

Congratulations to the 7th Grade Platinum, winners of 2 consecutive tournaments, the 9th Annual Warriors Classic in Huntsville, AL & Rolling with the Thunder Tournament in Knoxville, TN.!!!!

16's splash on the national scene with a solid showing in the Bob Gibbons Tournament of Champions. Read more by clicking here.!!!!

Gibbons Tournament of Champions. Read more by clicking here. ☐☐

Championship Sunday saw the 5th Grade bring home the gold in the Hoops Spring Classic in Nashville, TN & the 7th Grade Navy team win the championship in the Big Mo Invitational in Atlanta, GA. Congratulations to both teams! ☐☐

Congratulations to the 11th Grade Chattanooga Elite Team who win the Future 150 Main Event! Read more by clicking here.

Affirmative Action Plan

The City of Chattanooga is an equal opportunity employer and during the performance of this Contract, the Contractor agrees to abide by the equal opportunity goals of the City of Chattanooga as follows:

1. The Contractor will not discriminate against any employee or applicant for employment because of race, color, religion, sex, national origin, or handicap. The Contractor will take affirmative action to ensure that applicants are employed, and that employees are treated during employment without regard to their race, color, religion, sex, national origin, or handicap. Such action shall include, but not be limited to, the following: employment, upgrading, demotion, or transfer, recruitment or recruitment advertising, layoff or termination, rates of pay, or other forms of compensation, and selection for training, including apprenticeship. The Contractor agrees to post in conspicuous places, available to employees and applicants for employment, notices setting forth the provisions of this nondiscrimination clause.
2. The Contractor will, in all solicitations or advertisements for employees placed by or on behalf of the Contractor, state that all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, or national origin, or handicap.
3. The Contractor will send to each labor union or representative of workers with which he/she has a collective bargaining agreement or other contract or understanding, a notice advising the said labor union or workers' representatives of the Contractor's commitments under this section, and shall post copies of the notice in conspicuous places available to employees and applicants for employment.
4. In all construction contracts or subcontracts in excess of \$10,000 to be performed for the City of Chattanooga, any contractor and/or subcontractor is further required to file in duplicate within ten (10) days of being notified that it is the lowest responsible bidder, an affirmative action plan with the EEO Director of the City of Chattanooga. This plan shall state the Contractor's goals for minority and women utilization as a percentage of the work force on this project.
5. This Plan or any attachments thereto shall further provide a list of all employees annotated by job function, race, and sex who are expected to be utilized on this project. This plan or attachment thereto shall further describe the methods by which the Contractor or Subcontractor will utilize to make good faith efforts at providing employment opportunities for minorities and women.

During the term of this contract, the Contractor upon request of the City, will make available for inspection by the City of Chattanooga copies of payroll records, personnel documents and similar records or documents that may be used to verify the Contractor's compliance with these Equal Opportunity provisions.

6. The Contractor will include the portion of the sentence immediately preceding paragraph 1 and the provisions of paragraphs 1 through 6 in every subcontract so that such provisions will be requested of each subcontractor. The Contractor agrees to notify the City of Chattanooga of any subcontractor who refuses or fails to comply with these equal opportunity provisions. Any failure or refusal to comply with these provisions the contractor and/or subcontractor shall be a breach of this contract.

Kelecy Watson
(Signature of Contractor)

Executive Directors,
(Title and Name of Company)
Chattanooga Basketball

12/17/14
(Date)

REQUIREMENTS FOR INSURANCE COVERAGE

The Contractor shall not commence work under these Contract Documents until he has obtained all insurance required herein nor shall the Contractor allow any Subcontractor to commence work on his subcontract until similar insurance required of the Subcontractor has been obtained by the Subcontractor. Insurance shall be placed by the Contractor with one or more insurance carriers licensed to do business in the State of Tennessee. Each insurance policy shall be renewed ten (10) days before the expiration date of the policy.

Certificates of Insurance shall be filed with the City prior to commencement of the work. These certificates shall contain a provision that coverage's afforded under the policies will not be changed or canceled unless at least fifteen (15) days' written notice has been given to the City. The Contract shall not be binding upon the City until the insurance coverage required herein has been obtained and certificates have been filed with the City.

Adequate insurance coverage shall be maintained by the Contractor at all times. Failure to maintain adequate coverage shall not relieve the Contractor of any responsibilities or obligations under these Contract Documents. In the event any insurance coverage is canceled or allowed to lapse, the Contractor will not be permitted to prosecute the work until adequate and satisfactory insurance has been obtained and Certificates of Insurance furnished to the City. Failure to keep insurance policies in effect will not be cause for any claims for extension of time under these Contract Documents.

All such policies shall be subject to approval by the City Attorney. Should the City Attorney at any time in his sole discretion determine that the insurance policies and certificate provided may not be sufficient to protect the interests of the City because of the insolvency of the insurance company or otherwise, the Contractor shall replace such policies with policies meeting his approval.

The Contractor shall procure and maintain at his own expense, during the Contract Time, insurance as hereinafter specified:

Workmen's Compensation Insurance that shall protect the Contractor against all claims under applicable state workmen's compensation laws shall be maintained. The Contractor shall also be protected against claims for injury, disease or death of employees which, for any reason, may not fall within the provisions of a workmen's compensation law. This policy shall also include an endorsement providing coverage in all States in which work is performed. The Contractor shall require all the Subcontractors to provide similar Workmen's Compensation Insurance for all the Subcontractors' employees on the work unless such employees are covered by the protection afforded by the Contractor. The liability limits shall not be less than that required by statute.

General Public Liability and Property Damage Insurance that shall be written in comprehensive form and shall protect the Contractor against all claims arising from injuries including death, to members of the public or damage to property of others arising out of any act or omission of the Contractor or his agents, employees, or Subcontractors. In addition, this policy shall specifically insure the contractual liability assumed by the successful bidder to defend and indemnify the City of Chattanooga against such claims or suits.

To the extent that the work may require blasting, explosive conditions or underground operation, the comprehensive general public liability and property damage coverage shall contain no exclusion relative to blasting, explosion, collapse of buildings, or damage to underground property.

The comprehensive general public liability and property damage coverage shall also protect the Contractor against all claims from damage to:

1. Private driveways, walks, shrubbery and plantings;
2. Public utility facilities; and
3. U.S Government monuments.

The liability limits shall not be less than:

Bodily Injury	\$ 500,000 each person \$1,000,000 each occurrence
Property Damage	\$ 250,000 each occurrence \$ 500,000 aggregate

The general public liability and property damage insurance shall carry an endorsement in form satisfactory to the City to the effect that the Contractor shall save harmless the City from any claims and damages whatsoever, including patent infringement. General public liability and property damage insurance shall be kept in force at all times during the course of the work until such time as the work covered by these Contract Documents has been completed and accepted by the City.

Comprehensive Motor Vehicle Liability and Property Damage Insurance that shall be written in comprehensive form and shall protect the Contractor against all claims for injuries to members of the public and damage to property of others arising from the use of motor vehicles, and shall cover operation on or off the site of all motor vehicles licensed for highway use, whether they are owned, non-owned, or hired.

The liability limits shall not be less than:

Bodily Injury	\$ 250,000 each person \$ 500,000 each occurrence
Property Damage	\$ 100,000 each occurrence



AAU Insurance Program Summary

AAU Insurance is a benefit of membership.

Club Membership insures practices and an event license insures competitions/clinics etc.,
Everyone participating must also have an individual AAU Athlete or Non Athlete Membership

SPORTS ACCIDENT: Coverage is provided for properly registered members that are injured during an approved event. Coverage is excess medical and becomes primary if there is no other coverage.

Excess Medical	\$50,000
Youth/Non Athlete Deductible	\$300
Adult Athlete Deductible	\$300
Accidental Death & Dismemberment	\$20,000
Dental	\$50,000

Who is insured? (The following categories include but are not limited to)

Athletes and Non-Athletes

Registered Members residing in foreign countries are covered while participating on U.S. Soil.

Covered events

Licensed Events: This is an event that has been applied for and received an event license from the AAU of the U.S. Inc.

Supervised Practices for member clubs.

GENERAL LIABILITY COVERAGE

	LIMITS
Each Occurrence - per club/team	Up to \$10,000,000
Aggregate - per club/team per year	Up to \$12,000,000
Products/Completed Operations Aggregate	Up to \$12,000,000
Personal and Advertising Injury	Up to \$10,000,000
Participant Legal Liability	Part of Per Occurrence Limit
Damage to Premises Rented to you	\$1,000,000
Medical Expenses (any one person)	\$5,000
Sexual Abuse & Molestation - Each Occur	\$1,000,000
Sexual Abuse & Molestation - Aggregate	\$2,000,000
Crisis Management Coverage	Sublimit
Participant vs. Participant	Up to \$1,000,000
Spectators	Included

Who is insured? (The following categories include but are not limited to)

Athletes and Non-Athletes, Registered Members residing in Foreign Countries are covered while participating on U.S. Soil

Member clubs/teams when all participants are registered as athletes or non athletes

Event organizers, promoters, sponsors and managers of AAU licensed events

Volunteers while acting in their capacity at an AAU licensed event

AAU of the USA, Inc.

AAU Districts, AAU Governors and Administrators, AAU Directors & Officers

Officials while acting in their capacity at an AAU licensed event

Covered events

Licensed Events: This is an event that has been applied for and received an event license from the AAU of the U.S. Inc.

Supervised Practices for member clubs.

EXTENDED COVERAGE (AB) INSURANCE PROGRAM

The Extended Coverage (AB) program was developed to extend coverage for AAU members while participating in events hosted by organizations that are not member clubs of the AAU. Coverage in this program is provided for properly registered athletes or non-athletes.

Sports Accident	\$50,000
Liability Coverage	Up to \$10,000,000
Aggregate - per club/team per year	Up to \$12,000,000

Extended Coverage (AB) Is not available in the sport of Adult Taekwondo

Any organization that is a member of the AAU and hosts an event that is not licensed by the AAU would not have any coverage for the event, even if its members are AAU AB Registered.