

Section II: City Council Questionnaire

1. What other Chattanooga organizations have a mission similar to yours?

No other organization has a mission similar to Chattanooga's Kids on the Block (CKOB).

2. What does your organizations do, supply, or perform that no other organization in Chattanooga addresses?

CKOB uses the power of puppetry to educate children and adults about social concerns and differences, giving them skills to stay safe and healthy. Issues touch on sensitive topics such child abuse, obesity, divorce, gangs & violence, bullying and organ donation among other topics.

3. What is your fiscal year?

July 1 - June 30

4. List the previous years you have submitted requests to the City of Chattanooga, the amount of the requests, and the amounts granted?

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5. Describe your debt and expenses in ratio to revenue.

Debt ratio: 1.0%/Expense ratio: 88.6%
Debt: \$373,560 Revenue: \$371,133
Expenses: \$329,004 (6/30/12 Audit Report)

6. List any debt over \$10,000 and when that debt will be satisfied.

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7. What percentage of your budget is dedicated to salaries vs. percentage of budget dedicated to client programs or benefits?

Program: 79.1%
Management: 11.8%
Fundraising: 9.1%

8. What cost savings initiatives did your organization undertake during the preceding year?

We continue to partner with and barter for services with local and area businesses and other non profit organizations to help off set and/or share operational and fundraising expenses.

9. List travel expenses over the last three years and how the travel benefited your organization.

July 1, 2009-June 30, 2012 Local: \$13,239 Out of town: \$18,982 Travel was used for purposes of training staff, presenting programs at regional and national conferences and providing educational programs to children and adults outside our 14 county service area.

10. If you are a membership-based organization:

a. What is fee structure?

b. When have you increased membership fees?

c. What is your plan for growing membership?

d. What are your membership numbers from the last three years?

11. Do your clients pay anything for your services, products, programs? If so, explain.

Our programs are free of charge; however we do charge a nominal fee of \$75 to help offset travel expenses to and from local and area schools.

12. What is your strategic plan to become independent of City funding?

CKOB will continue to investigate new, creative and innovative funding raising events collaborating with other non profit agencies, businesses, corporations and individuals. We will use social media and other forms of media to promote awareness and need of financial assistance in all efforts to continue our mission for our community.