



Attachment A: Program Outcome Information - Arts Education

Agency Mission and Description:

ArtsBuild's mission is to galvanize broad participation in and widespread support for the arts. Since 1969 ArtsBuild, previously known as Allied Arts of Greater Chattanooga, has served as the catalyst and singular voice for the arts in our community. We provide general operating support for 14 of the city's major arts and cultural organizations. Additionally, ArtsBuild supports Chattanooga through arts education programs, raising awareness of the value of the arts through advocacy, and serving as the leader to assure successful implementation of *Imagine Chattanooga 20/20*, our community's long-range cultural plan.

Program Goal:

National studies have shown that children in schools with strong arts programs that include learning in and through the arts have higher attendance rates, fewer discipline problems, and higher standardized test scores.

The goal of the Arts Education Program is to ensure the cultural development of young people by making the arts accessible and integral to the education of every child and to advance student learning in the arts and in all curriculum areas.

The Arts Education Program strives to ensure that every student has developed a foundation in the arts through the *Imagine!* initiative which provides free quality arts experiences provided by Chattanooga's arts organizations.

The Arts Education Program also provides training for classroom teachers in arts integration instructional strategies that empower student success in the arts and literacy. These professional development workshops are supported by the John F. Kennedy Center for the Performing Arts and are free to HCDE teachers.

In addition to grant funds, ArtsBuild also serves as a "bridge" between the schools, area cultural institutions and artists to improve communication about and access to educational arts programs and cultural resources.

Outcome Objectives:

Students will have access to the arts as part of their overall education. Teachers will utilize the arts as a valuable strategy for successful instruction. Teachers and students will have personal growth in and through the arts. Student performance will improve as result of exposure to and experience in the arts.



Attachment A: Program Outcome Information - Arts Education

Priority Area Addressed:

This program meets our priority of ensuring the cultural development of all young people. We also address an economically challenged population through this program as our data reveals that 47% of students that we serve received free or reduced rate lunch based on economic need.

Means of Measurement:

We work with teachers and HCDE Central Office to assess the quality and impact of the arts programs. We measure increases in the time and resources devoted by area schools to instruction in and through the arts; the number of students served; teachers' assessments of improvements in learning as a result of using the arts; attendance rates; standardized tests results.

Outcome Results:

We served 9,700 students in the 2011-2012 fiscal year. ArtsBuild's partnership with the John F. Kennedy Center, National Endowment for the Arts, and Hamilton County Schools is positioned to provide significantly expanded workshops and training opportunities for teachers and teaching artists, focusing on arts and literacy connections.

ArtsBuild continued its strategic initiative that ensures that all public elementary school students have sequential experiences in the arts provided by our community's arts organizations. This year HCDE elementary schools participated in the *Imagine!* Initiative that enabled every second, third, and fourth grade student to attend Chattanooga Ballet's *The Nutcracker*, a Chattanooga Symphony and Opera youth concert, and a professional theatre production, *Young Abe Lincoln*, through the Arts and Education Council, respectively. The events are free to the students. ArtsBuild paid for the tickets and transportation for the performances.

Comparative Information:

Our grants for ticket and transportation subsidies enable children to attend cultural field trips similar to those in Memphis, Knoxville and Nashville. We are not aware of any other arts council in the state which is providing the depth of funding for planning, staff development, equipment and materials for teaching in and through the arts.