

Smarter Students, Stronger Families

- Safe from violent crime
- Employment Opportunities
- Personal Finance
- Literacy through adulthood
- Parental demand for quality education
- Staying in Chattanooga
- Opportunities for people with disabilities
- Support for the elderly

Secure Families

- Increased Reading proficiency
- Early learning opportunities – “ready to learn”
- Supportive parents
- Well-Rounded curriculum
- Access to books / libraries
- Out-of-School learning
- Community Service opportunities

College & Career Readiness

Preparation to become Adults

- Parenting classes
- Access to technology
- Mentoring
- Opportunities for continuing education
- Vocational/technical training leading to high tech work opportunities
- High HS graduation rate
- Schools engaged in communities

Health, Nutrition & Wellness

- Access to pre/postnatal care
- Access to preventative medical care
- Access to healthy food
- Physical fitness for all generations
- Education on healthy living and eating

Safer Streets

- Rapid response to all emergencies (police, fire, and medical)
- Demolished/secured abandoned properties
- Positive communication between residents, CPD and CFD
- Streets in good repair
- Insured and licensed drivers
- Reduced fire risk
- Fire safety

Safe Communities

- Fewer shootings / guns on the street
- Less domestic violence
- Coordination with US Attorney
- Chattanooga VRI
- Youth off the streets
- Police presence and visibility
- Functional neighborhood watch programs

Reduced Crime

Positive Opportunities

- Re-entry services
- Coordination/treatment/identification of mental health issues
- Services for victims of crime
- Family Justice Center

Alternate Pathways

- Access to high-quality education
- Employment opportunities
- Positive alternatives for youth

Growing Economy

- Neighborhoods revitalized beyond downtown
- New graduates staying in Chattanooga
- Great schools
- Wide range of cultural and recreational activities

A Place to Live

- Opportunities for adults to learn skills and trades
- Wide range of businesses
- Access to technology
- Workforce development and skills training to meet employers' needs

A Place to Work

A Place to Invest

- Incentives to start new businesses
- Highly educated workforce
- Highly talented workforce
- Growing population
- Streamlined permitting process

Where Diversity is valued

- Employment opportunities for all
- Training and employment for people with disabilities
- Access to work opportunities to youth

High-Performing Government

- 311
- Performance STAT programs
- Multi-Year Strategic Planning
- Open data

Data-Driven Decision-Making

- Positive Communications and feedback among employees and departments
- Quick decision-making
- Interagency Cooperation for regional cooperation and disaster preparedness

Sound Operations

Outstanding Customer Service

- Focus on providing high-quality customer service
- “Constituent-centric” Operations
- Quick responses to citizen input
- One-stop centers
- Efficient service delivery
- Feedback solicited from employees
- Citizens connected across multiple communications channels

Resource Management

- Fiscally sound practices
- Diverse set of revenue sources
- Efficient and effective use of City equipment
- Efficient and effective delivery of services
- Resources utilized in an effective manner without increasing tax load

Exceptional Talent

- Healthy workforce
- Focus on recruiting and retaining talented employees
- Well-trained employees
- Employee performing at an efficient & high level

Stronger Neighborhoods

- Effective Neighborhood leadership
- Increased civic engagement
- Access to open space
- Strong recreational opportunities
- High-quality educational opportunities

Strong Sense of Community

- Increased civic engagement
- Reduced blight
- Positive communication between residents, CPD, and CFD
- Functional neighborhood watch programs

Crime-free Neighborhoods

- High accessibility to homeownership
- Employment opportunities for all

Diversity

Quality Housing

- Affordable housing
- Attractive housing
- Strong range of rental options
- Effective use of neighborhood zoning

Commercial Options

- Strong, multimodal transportation
- Reduced blight
- Reduced crime
- Appropriate population density