

September 10, 2015
RFP 120105

**PURCHASING DEPARTMENT
101 EAST 11th STREET, STE. G-13
CHATTANOOGA, TENNESSEE 37402
CITY HALL**

Request for Proposals for the City of Chattanooga, TN

Requisition No.: RFP – 120105
Ordering Dept.: Public Art Chattanooga,
Economic & Community Development Department
Buyer: Sharon Lea / slea@chattanooga.gov
Phone No.: (423) 643-7235
Fax No.: (423) 643-7244
Email: slea@chattanooga.gov

Request for Proposals for BLUE GOOSE HOLLOW PUBLIC ART PROJECT

******REQUEST FOR PROPOSALS MUST BE RECEIVED****
NO LATER THAN
4:00 PM E.S.T. on Friday, November 20th, 2015**

The City of Chattanooga reserves the right to reject any and/or all proposals, waive any informalities in the proposals received, and to accept any proposal which in its opinion may be for the best interest of the City.

The City of Chattanooga will be non-discriminatory in the purchase of all goods and services on the basis of race, color or national origin.

The City of Chattanooga (COC) Terms and Conditions posted on Website are applicable:
<http://www.chattanooga.gov/purchasing/standard-terms-and-conditions>

NOTE: ALL PROPOSALS MUST BE SIGNED.
All proposals received are subject to the terms and conditions contained herein and as listed in the above referenced website. The undersigned Offeror acknowledges having received, reviewed, and agrees to be bound to these terms and conditions, unless specific written exceptions are otherwise stated.

PLEASE PROVIDE US WITH THE FOLLOWING:

Company Name: _____
Mailing Address: _____
City & Zip Code: _____
Phone/Toll-Free No.: _____
Fax No.: _____
E-Mail Address: _____
Contact Person: _____
Signature: _____



CALL TO ARTISTS

Issued by Public Art Chattanooga
City of Chattanooga
September 2015
REQUISITION #120105

Request for Proposals (RFP): Blue Goose Hollow Public Art Project, Chattanooga, Tennessee

Public Art Chattanooga (PAC) is seeking proposals from artists or artist teams for the commission and installation of a site-specific, signature art work at Blue Goose Hollow, a trail head access point on the new Tennessee Riverpark Extension located at the West terminus of ML King Boulevard in Chattanooga, Tennessee. Up to five finalists will be selected to develop concept proposals for this project. Each finalist artist/team will be paid a \$2,000 proposal honorarium. The project budget for the selected commission is \$500,000. This project is made possible by generous grants from the Benwood and Lyndhurst Foundations.

Eligibility: This RFP is open to all professional artists or artist teams over the age of 18 who currently reside in the United States.

Application Deadline: Applications must be postmarked by November 20, 2015, 4:00 pm EST. No exceptions. Refer to page 6 for application procedures. The application can be found on page 7 of this document or downloaded at:
<http://www.chattanooga.gov/public-art/about/calls-to-artists.htm>.

Project Budget: \$500,000. This includes design, fabrication, engineering, installation, and travel.

PROJECT BACKGROUND:

The Tennessee Riverpark is one of our country's great public spaces. Consisting of eleven miles of a paved, scenic, urban greenway that follows the curve of the Tennessee River, it connects downtown Chattanooga to Chickamauga Dam to the east. Used by cyclists, joggers, skaters and walkers, the popularly named "Riverwalk" connects neighborhoods and business districts within Chattanooga and Hamilton County via numerous trailheads. In 1985, The Tennessee Riverpark Master Plan was released and since that time, Hamilton County and the City of Chattanooga have guided and managed Chattanooga's award-winning riverfront, which is a source of community pride and catalyst for economic development. The U. S. Department of the Interior recognized it

as one of America's thirteen best urban parks and community green spaces. The success of the Tennessee Riverpark is a reflection of the strong public – private partnership that nurtured its creation and continued growth.

This 30 year Master Plan is currently being completed with the construction of the final three miles of Riverwalk. This new portion will extend from Ross' Landing/Chattanooga's 21st Century Waterfront to the base of Lookout Mountain, adding three miles to the existing eleven-mile park. The extension represents the first concerted effort to redevelop the brown fields on a long-neglected segment of our riverfront and provide a new gateway to our community on Interstate-24.

The Site:

Blue Goose Hollow is a new trailhead access point on the Tennessee Riverpark extension and is the site for a major permanent public art installation. As noted in the attached site plan, there are two sites identified on the plan for public art (Primary Location: 1A and 1B). The sites should be treated as one artwork and should relate to one another. Additionally, there is an optional opportunity for the artist/artist team to address the circular area (Secondary Public Art location).

Blue Goose Hollow was named after an African American community that was once located between the Tennessee River and the Railroad tracks nearby. It began as a company housing for workers at Roane Iron Works and other prominent industrial plants in West Chattanooga, and laborers from nearby Blue Goose Hollow could easily travel to and from work. Although it was demolished during Chattanooga's urban renewal efforts of the 1950's, Blue Goose Hollow was once a lively community of poor working class families that occupied shotgun homes in a wooded area along the lower slopes of Cameron Hill. Neighborhood shops, schools and churches grew up here and served as centers for working class life. Unlike other black neighborhoods on Chattanooga's outskirts, Blue Goose Hollow's proximity to downtown allowed for the benefits and detriments of city life. It was the poorest and most crime-ridden neighborhood in Chattanooga during the late 1800's and early 1900's.

Most notably, Blue Goose Hollow is famous for being the birthplace of the Empress of the Blues, Bessie Smith. Born in a one room shack in 1894, it was here that Bessie spent her childhood and began her career as an entertainer at age 9—singing and dancing with her brother Andrew for coins along the streets of Blue Goose Hollow and 9th Street (since renamed ML King Blvd.). For many years, 9th Street was the center of African American life in Chattanooga. Area businesses included the Martin Hotel, which housed many African American performers, such as Lena Horne, Ella Fitzgerald, and Nat King Cole. During segregation, this is where the black community would come to socialize and visit dance halls, eateries, nightclubs, etc.

Chattanooga's Urban Renewal project of the 1950's led to the decimation of the Blue Goose Hollow community. Work crews demolished more than a thousand homes, 196

businesses, 21 churches, 2 schools, 2 community centers, 1 hospital, and 1 mental health clinic. At the same time, workers dug away the top of Cameron Hill to provide dirt for the major Interstate (I-24) and Federal Highway (U. S. 27) projects. In the end, nearly 1,100 families were displaced. Despite promises that their new housing would be an improvement over their old West Side neighborhoods, most African American families were forced to find housing in the most polluted sections of the City.

ABOUT PUBLIC ART CHATTANOOGA:

Public Art Chattanooga (PAC), a division of the City of Chattanooga, is dedicated to introducing a wide variety of high quality public art into the community, enhancing the civic environment and enriching the lives of visitors and residents. Celebrated as one of the greatest mid-sized cities in the United States, Chattanooga is regarded as a leader in place making, urban planning and revitalization. Through community visioning and planning, Chattanooga has transformed a once dormant urban core and surrounding neighborhoods into a thriving residential, business and tourist city center. Public art has been central to these efforts. Strategically integrating public art throughout the city has contributed to its distinct sense of place, its livability, quality of life, and its economic health. PAC manages a first-rate permanent public art collection of over 153 works of art as well as several national juried temporary exhibits. Some of PAC's signature permanent projects include: *The 21st Century Waterfront Passage* by Team Gadugi; *Luminous Light Masts for the Pier*, by James Carpenter; *The Main Terrain Urban Art Park* by Thomas Sayre, ClearScapes; and *The ML King Mural*, by Meg Saligman.

PROJECT DETAILS:

Public Art Chattanooga is seeking artists or artist teams to design, fabricate and install artwork for the Blue Goose Hollow trailhead. This is a high profile opportunity for an imaginative and innovative artist or artist team to create a site-specific, signature artwork in a very prominent location. While not a requirement, there is an opportunity to utilize innovation, kinetics, or interactivity in the artwork whether it be through the use of technology or nature (wind, sun, etc.).

Project goals and considerations:

- Speak to the rich history and natural beauty of the site;
- Serve as a signature and a gateway for the trailhead/site;
- Serve as visual connection between the site and the Southside community;
- Fit well within the context of the site (in terms of scale and design or theme);
- Consideration of the audience (pedestrians, cyclists, families, passing motorists, outdoor enthusiasts, park users, etc.);
- Consideration of existing architectural and/or natural features;
- Consideration of view corridors of the surrounding area during all day and night hours. (the site can be viewed from both land and from the water);
- Materials and finishes for artwork shall be of the highest quality and should be designed and fabricated for durability as well as for relatively low maintenance

Supplemental Materials and Images:

https://www.dropbox.com/sh/9iigl0ks4hd57s1/AAQ-9ggmr_l4zpcrDOP4TnBa?dl=0

Helpful links and resources:

<http://www.chattanooga.gov/public-art>

<http://www.facebook.com/publicartchattanooga>

<http://www.chattanoogafun.com/>

<http://www.hamiltontn.gov/tnriverpark/>

Michelle Scott's *Blues Empress in Black Chattanooga*

<http://www.press.uillinois.edu/books/catalog/77bqt6gg9780252033384.html>

Bliss White's *1904 Biography and Achievements of the Colored Citizens of Chattanooga*

http://www.hctgs.org/publications_main.htm

Lester Lamon's *Black Tennesseans: 1900-1930*

<https://books.google.com/books?isbn=1572331623>

Tim Ezzel's *Chattanooga, 1865-1900*

<http://utpress.org/whats-on-sale/?jobno=T01469>

Project Budget: The project budget is \$500,000 for the design, fabrication, engineering and installation. Artists selected for the short-list phase will receive a \$2,000 stipend for design and travel. A walking tour will be planned for these artists and travel to Chattanooga to view the site prior to submitting final proposals as well as to present proposals in person is highly encouraged.

TIMELINE

September 10, 2015	Announcement of RFP
November 20, 2015 4:00 pm EST	Deadline for receipt of application materials
mid-December, 2015	Review of proposals and selection of up to 5 semi-finalists
January 2016	Site visit for short listed artists
March 2016	Final Proposals due
mid-March 2016	Final Selection made and commission awarded
Summer 2016	Installation and dedication

Selection Process:

An ad hoc selection panel including representatives of the Public Art Committee, the City of Chattanooga, and neighborhood residents and business owners will review proposals for the project and select up to five finalists who will be invited to submit detailed proposals. Each of the short listed finalists will be paid a \$2,000 proposal fee for design and travel. From the short list, the committee will make final selection for the commission.

Selection Criteria:

The committee will use the following criteria in the selection process:

- Submittal of all required application materials as outlined in this RFP;
- Originality: creativity and uniqueness demonstrated in previous projects;
- Quality and craftsmanship exhibited by past work;
- Appropriateness of artwork media and scale relative to site;
- Maintainability: structural and surface soundness, durability and resistance to vandalism, weathering, excessive maintenance, repair costs;
- Appropriateness for placement on an urban pedestrian site, including ability for artwork to withstand public interaction;
- Public safety; and
- Feasibility: artist's proven track record/ability to complete the work on time and within the budget.

Terms:

- The City of Chattanooga and the Public Art Committee accept no responsibility for the loss or damage of artist submission materials.
- The City of Chattanooga and the Public Art Committee accept no responsibility for costs incurred by the artist in responding to this Call to Artists.
- Artists and artist collaborations selected for this project will be required to meet contract terms and scopes as well as lump sum budgets. It is further understood that all budgets include travel costs. No additional and/or contingency funds will be available.
- Respondents to this Call to Artists agree to abide by the terms and conditions of this Call.

For additional information, please contact:

Sharon Lea
Buyer | City of Chattanooga
Purchasing Division
101 East 11th Street, Suite G13
Chattanooga, TN 37402
(423) 643-7235 phone
(423) 643-7244 fax
lea_sharon@chattanooga.gov

To learn more about Public Art Chattanooga, please visit:

www.publicartchattanooga.com
www.facebook.com/publicartchattanooga

To learn more about the City of Chattanooga, please visit: www.chattanooga.gov

Blue Goose Hollow Public Art Project: Chattanooga, Tennessee

Application Guidelines:

Proposals must be submitted by mail or hand delivered and must include two copies of all printed materials. Materials should be single-sided and must include the following:

1. Completed application form (included at the end of this RFP on page 7).
2. Current Résumé (two-page limit).
3. Letter of Interest briefly addressing how you would approach the project. This document should be no longer than one page (single-spaced, 1-inch margins, 12 pt. font).
4. List of professional references (at least three): Please include name, address, phone number, and e-mail address for each individual.
5. Ten digital images of previous work saved to CD or emailed to the address provided below. The specifications for the digital images are as follows:

All CDs must be labeled with the applicant's name, contact information (telephone number and e-mail address), and number of images. Every image file must be titled first with the number of the image in the order to be viewed (use "0" in front of single-digit numbers), followed by the artist's last name [for example: 01_Smith; 02_Smith]. The numbers must correspond to the annotated image list. Do not imbed images into a PDF, PowerPoint presentation or other document. Acceptable digital images must be:

- Dimensions: Minimum 800 x 600; Maximum 1600 x 1200
 - File Format: JPG (do not use Progressive JPGs, GIFs, or TIFFs) at 72 DPI
6. Annotated Image List (two-page limit): Please include the artist's name as a heading, and a brief description of each image including title, date, medium, dimensions, and budget or price.
 7. Please do not submit paper materials in plastic covers, binders, or folders. Use only paper clips to bind your materials. Materials not requested will not be reviewed.
 8. Please write "**REQUISITION #120105**" on the outside lower left-hand corner of the envelope before mailing application materials.

Applications must be received by mail or hand-delivered by November 20, 2015, 4:00 pm EST. No exceptions.

Send application materials to:

Purchasing Department
City of Chattanooga
ATTN: Sharon Lea
101 East 11th Street
Suite G13
Chattanooga, TN 37402

Application Form: Blue Goose Hollow Public Art Project

Please complete this form and include it with all of the required application materials.

Applicant's Name: _____

Mailing Address: _____

City: _____ State/Country: _____ Zip/Postal Code: _____

Phone: _____ Cell/Mobile (optional): _____

E-mail address: _____

Website (optional): _____

Submitted Materials Status (if applicable):

_____ I would like for my CD to be retained for future commission opportunities.

_____ I would like for my CD to be returned to me, and I have enclosed a self-addressed envelope with sufficient postage for this purpose.

I understand and agree to all of the terms of this RFP / Call to Artists

Signature and Date: _____

Submittal Instructions and Requirements:

Deadline: Application materials may be received by mail or hand delivered by **November 20, 4:00 p.m. EST.** Send materials and direct all questions to:

Purchasing Department
City of Chattanooga
ATTN: Sharon Lea
101 East 11th Street
Suite G13
Chattanooga, TN 37402

Sharon Lea
Buyer | City of Chattanooga
(423) 643-7235 phone
(423) 643-7244 fax
lea_sharon@chattanooga.gov

Blue Goose Hollow Public Art Project: Site Diagram

