



FOR IMMEDIATE RELEASE

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PUBLIC ART CHATTANOOGA ANNOUNCES ART IN MOTION COMPETITION WINNERS

Chattanooga, Tenn. – Public Art Chattanooga (PAC) is pleased to announce the winning proposals for *Art in Motion*. In collaboration with CARTA and the River City Company, *Art in Motion* is a new public art initiative designed to transform CARTA Downtown Electric shuttles into mobile public art works.

Visual and graphic artists were invited to submit original two-dimensional designs to be wrapped on the free zero emission shuttles that transport passengers around downtown Chattanooga. An art selection panel consisting of Public Art Committee members and representatives from River City Company and CARTA selected 5 out of 38 proposals for the project. The winning proposals were created by local artists Rondell Crier, Jaimie Davis, Karen Estes, Daryl Thetford and Claire Vassort.

The shuttles are scheduled to be launched early summer 2011 and will remain on the streets for two years. The project is generously sponsored by the River City Company in celebration of its 25th anniversary of promoting growth and development in downtown Chattanooga. Details on celebrations surrounding the official launches are forthcoming.

River City Company is proud to collaborate with CARTA and the Public Art Committee on Art in Motion. The downtown shuttle has been a unique feature of downtown since the TN Aquarium, our first signature project, opened in 1992. Art in Motion celebrates the uniqueness of downtown Chattanooga and the important role that public art plays in creating a vibrant community.

-Kim White, President/CEO, River City Company

CARTA is delighted to partner in this new program. This unique mobile art will help animate our beautiful downtown and be enjoyed by locals and visitors alike.

-E. Stephen Jett, Chairman, CARTA Board of Directors

For more information, please contact Peggy Townsend, Director, Public Art Chattanooga, at 423.643.6096 or publicartchattanooga1@gmail.com.