

## Veterans Bridge Flag Initiative

For many years, flags have been flown proudly on Chattanooga's Veterans Bridge in honor of the men and women who served in our nation's armed forces. In response to numerous requests from the citizens of Chattanooga, the City has created a program through which individuals may honor veterans by purchasing flags in their names. A \$75 donation will provide a flag which will fly on the Veterans Bridge and a mayoral proclamation recognizing the honoree's dedicated service.

- Each pole will have an assigned, unique number so that donors, friends, and family members will be able to identify which flag has been donated on behalf of the honoree.
- One Mayoral proclamation per flag will be created. The proclamation may honor an individual, family or organization.
- The flag will fly for 6 months or until such time as weather damage requires its replacement, whichever comes first.
- Checks or money orders for \$75 per flag payable to the City of Chattanooga mailed to Chattanooga Department of Transportation, Flag Initiative, 1250 Market St, Suite 3030, Chattanooga, TN 37402.
- Once removed, the flag can be provided to the donor, if desired, or will be donated to the Boy Scouts of America. Flags must be picked up within 30 days from the VBFI Coordinator (Caroline C Johnson) at CDOT Traffic Operations Division, 1010 East 11<sup>th</sup> Street, Chattanooga TN 37403
- Due to the limited number of poles, flags will be displayed on a first come, first served basis. Because of the strong response we have received for donations this year, it may be up to a year or possibly longer before the flag you donated is raised on the bridge. In all cases we will send you a notice and, if requested, the proclamation when the flag is raised.

The following information is requested:

Name of **Donor**: \_\_\_\_\_ **email** \_\_\_\_\_

**Contact Information** for flag pickup at the end of the season:

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**Name, rank, and branch of service of Honoree:** \_\_\_\_\_

**Is the Honoree alive or deceased?** \_\_\_\_\_

Would you like to keep the flag after it has been lowered? \_\_\_\_\_

*(If so, please collect from the VBFI coordinator within 30 days...)*

For the Mayoral proclamation, please **EMAIL 3-6 items of interest about the Honoree to ccjohnson@chattanooga.gov.**

This information can be professional, personal or service oriented. For example: dates and number of years of service, meritorious service awards or any other commendations, countries where he/she served, professional accomplishments, personal anecdotes or endearments meaningful to the family...

Due to space constraints, please limit your information to 250 words or less. An example proclamation is provided below:

**Whereas:** Master Chief John Doe served his country from 1941 until 1984 in the US Navy; and

**Whereas:** He served in the Pacific and in Europe in WW II, in the Korean Conflict, and retired as Master Chief of the Command of the US Naval Reserve Center in Chattanooga, Tennessee.; and

**Whereas:** John Doe's legacy of integrity in business, service to his country and community and his love for God, his church and his family lives on.

For additional information, please contact:

**Caroline C Johnson, Chattanooga Department of Transportation**

[ccjohnson@chattanooga.gov](mailto:ccjohnson@chattanooga.gov) 423-643-6383